

News and Events of the North County Photographic Society...Inspired by Photography, Powered by Volunteers!

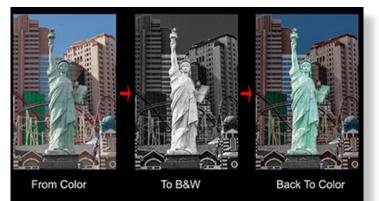
## **Steven Burns**

Value Based Workflow To Improve Your Color Images Wednesday, Feb. 22 at 6:30 p.m.



"In today's workflow there is a great emphasis on color and it stands in the way of achieving the ultimate fine image. If you are interested in taking your imagery to the next level, then it's time to re-think your workflow and focus on producing a more expressive range of B&W values to achieve a more expressive color

image. We will explore a variety of approaches to pulling values from color images using zone system approaches with the use of your Channels."



Stephen Burns has been a corporate instructor and lecturer in the application of digital art and design for the past 15 years internationally. He has been exhibiting digital fine art around the world at galleries such as Durban Art Museum in South Africa, Citizens Gallery in Yokahama, Japan, and CECUT Museum Of Mexico to name a few. Part of his exhibiting won



him 1st place in the prestigious Seybold International digital arts contest.

He began as a photographer 28 years ago and, in time, he progressed toward the digital medium. His artistic influences include the great Abstractionists and the Surrealists including Jackson

Pollock, Wassily Kandinsky, Pablo Picasso, Franz Kline, Mark Rothko, Mark Tobey, and Lenore Fini to name a few.

Stephen Burns (www.chromeallusion.com) is a digital artist and author of books on being creative with your digital tools. He is an Adobe AEL (Adobe Educational Leader) and Adobe Freelancer and has taught digital creativity internationally. Steven is also the president of The San Diego Photoshop Users Group (www.sdphotoshopusers.com) which is currently the largest Adobe Photoshop Users group in the country.

steve@chromeallusion.com www.facebook.com/chromeallusion https://www.youtube.com/user/chrome291

## **President's Corner**

by Sandy Zelasko



H E L L O from the president's corner! It is an honor to be here. Thank you for all the support and encouragement. The NCPS membership is remarkable and I am proud to represent the future of our organization.

Thank you to our departing co-presidents, Steve Schlesinger and Kathy Nash who have served the club since January 2013. Both are remarkable photographers who led us for the past four years and deserve our gratitude.

I'll be looking for ways to continue making this club a place where we can all learn, discover and share everything photographic. Drop me a line at president@nc-photo.org with your thoughts, ideas and suggestions. Love to hear from you!

Volunteers are a very important part of our club. Thank you to those past and present volunteers who work in front of and behind the scenes to build our association's outstanding reputation. I value our continued relationship and all the exciting things happening in 2017.

More changes are coming. Keep up-to-date by reading the informative Lens Paper, attend our educational monthly meetings and support the club outings. At the very least, get out there and make some great photographs!

# **February Member Share**

by Ted Whirledge "Doorway"

A doorway can stand alone as artwork or be an inviting or chilling object. An open doorway is welcoming and invites discovery. A closed doorway excludes and hides, but also protects against dangers and the unknown.

"Between every two pine trees..." John Muir

Helpful Techniques: Add depth and intrigue with a shooting position askew to the doorway.

What story or vision will you share? Please submit up to 2 images via the Members' Login. (*Please read the projectionist's instructions first.*)



# FEBRUARY PHOTO SHOOT!

# San Diego Air and Space Museum Date: Saturday, February 25, 2017 Time: 9:30 a.m. to 1:00 p.m. 2001 Pan American Plaza, Balboa Park

To take advantage of Macy's Museum Month we will photograph our way through aviation history at the Air & Space Museum in Balboa Park. For more info on the museum check out http://sandiegoairandspace.org/. You can pick up a free Museum Month Pass at any Macy's store and



enjoy half-off admission to more than 40 area museums through the entire month of February. I recommend getting one as soon as possible before they run out. The regular fee to the Air & Space Museum is \$19.75. We



will meet in the museum parking lot at 9:30. This is before they open and will allow us time to walk around the park a bit and photograph the nearby buildings and cactus garden. After the museum we can wander the park some more. If we have the time (and energy) I'd like to also use the pass for the Japanese Friendship Garden, normally \$8.00. The koi pond there is particularly fun to photograph. For any questions contact Dan Nougier at photoshoots@nc-photo.org or cell 619-884-1359.

## 2017 George W. Glennie Memorial Nature Salon

Categories: Animals (birds, invertebrates, reptiles, amphibians, mammals, water life) Botany Landscapes

To enter submit up to 2 images to photoshoots@nc-photo.org no later than **February 23**. Each image should have a max width of 1024 pixels and a max height of 768 pixels. Images are to be submitted in JPEG (.jpg) format. The preferred color space is sRGB. The club VLT will then select 10 images and enter them into the contest.

Rules: Go to http://www.mvcameraclub.org/competitions/interclub/glennie/ for contest details. For example: No pets or cultivated plants. Images taken with the subjects in controlled conditions where the subjects are totally dependent on man for food are allowed, but are not eligible for any Wildlife awards. All wild subjects taken in the wild are suitable wildlife entries.

Note: The story telling value of a photograph must be weighed more than the pictorial quality while maintaining high technical quality.





MARCH PHOTO SHOOT Joshua Tree National Park Date: Saturday, March 4, 2017 Time: Sunrise to Sunset Location: Meet at Joshua Tree NP Oasis Visitor Center, Twentynine Palms, CA



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Joshua Tree's nearly 800,000 acres were set aside to protect the unique assembly of natural resources brought together by the junction of three of California's ecosystems: the Colorado Desert; the Mojave Desert; and the Little San Bernardino Mountains. Our shoot will be focused on the Mojave Desert and the Joshua trees. There will also be a private tour of the Keys Ranch in the morning. This abandoned home-stead within the park includes buildings, old cars and trucks, mining equipment, and many other fascinating items to photograph.

The plan is to rendezvous at 5:00 a.m. in the Oasis Visitor Center parking lot (sunrise is at 6:00.) A detailed itinerary will be provided to all participants. I also plan to be at the Park all day Friday for anyone who wishes to extend this into a 2-day shoot. Admission is \$20.00 per vehicle for the week, unless you already have a Senior or Annual National Parks Pass. For more info on the park check out their web site at https://www.nps.gov/jotr/index.htm.

IMPORTANT NOTE: This shoot is limited to 12 participants and is already full. To sign onto the waiting list or for any questions, contact Dan Nougier at photoshoots@nc-photo.org or cell 619-884-1359.

## January Photo Shoot Wrap-up By Dan Nougier

We got 2017 off to a great start at La Jolla Cove on January 8th. Unfortunately, the pelicans must not have received their newsletter this year as they weren't waiting for us above the caves as usual. However, to make up for it they provided us with some wonderful in-flight photo ops. A few sea lions also vied for our attention and begged to be photographed. And of course, the San Diego winter weather did not disappoint, it was fabulous.



# Sing Baker "How Did You Get That Shot"



"I was shooting photos for RefugeeNet, a small non-profit agency that provides services for refugees in San Diego. Because many of the refugees live in areas not easily accessible to grocery stores or public transportation, each week the agency loads up a pick-up truck and delivers fresh produce and staples to the apartment complexes where they live.

These refugees are members of the Karen Tribe from Burma, having lived for many years in UN refugee camps in Thailand before being resettled here. While the grown-ups were filling their bags with fruits and vegetables in the background, this little girl made her choice and then proudly posed with "her" carrots.

I was using my Sony SLT-A57 (with translucent mirror), 18-200

zoom lens at 26mm, f8@1/250 sec, ISO 400, shooting jpg. It was cropped and minimally tweaked in Photoshop Elements." -- Sing Baker

"The Anza Borrego Desert State Park Wildflower Hotline number is 760-767-4684."



## Do You Have Camera Equipment to Sell?

Bring your item(s) to a regular NCPS meeting and place them on one of the side tables with your name and the price. Too big to carry? Bring a photo!

## Welcome New NCPS Members!

Thomas Manders - Encinitas Leonard Ozerkis and Arleene Antin - Del Mar Carol Moon - Oceanside (*returning member*)

# Member Spotlight: Nancy Hacker February 2017



Photographically, I would say my roots go back to watching my mom take many family photos (I have all the albums to prove it!). At some point, I was given a Brownie camera and began taking my own. In the 80's, living in the San Fernando Valley (as a dental hygienist), I splurged and purchased a Canon AE-1 and started learning some principles of photography. When Barry and I moved up to the Seattle area in 1995 my interest in capturing the surrounding beauty took off. I joined a photo club, which encouraged learning digital photography and digital darkroom. I stepped out of my comfort zone and started exhibiting locally.

Our 2009 trip to Botswana, Zimbabwe and Rwanda provided beautiful and exciting subjects to photograph and exhibit. Subsequent vacations to U.S.,

Canadian and European cities have challenged me to find a balance between being in the moment and taking photos.

I have come to love street photography. One of my favorite things to do is to walk in a city and observe ordinary things, capturing them in unusual ways. Photography has taught me to notice detail, something I wasn't used to doing.

An outgrowth of this is just concentrating on forms, lines, shapes and light. Whenever I'm out shooting I find myself using 'tunnel vision" in order to see these things and filter out others. I tend to work from an emotional place when deciding on a subject.

Being part of NCPS has encouraged me to participate in the monthly Member Share, judging the student's photo entries at the Fair, helping out at the club's Annual Show, and even entering images in the Fair and in our club show. I really enjoy our monthly meetings and the camaraderie it brings. My love of photography has led me on this journey and I'm so glad it has brought me to where I am today.

## DID YOU KNOW....? A column spotlighting our amazing members and their achievements!



2017 February – Kathy Nash has 13 magazine covers to date? Her stunning coast landscapes have graced the covers of the About Town Magazines, which are publications available in local businesses and hotels. One image on a San Diego edition, four were chosen for Rancho Santa Fe editions, two images for the Solana Beach edition, five photo covers for the Del Mar edition and one cover for a La Jolla edition. Way to go Kathy! Check out Kathy's cover photos on the NCPS website at:

http://nc-photo.org/gallery/ Kathy%20Nash/Magazine% 20Covers/index.html.

# Southern California Roundup Chapter of PSA Saturday, April 1st Major Event!

## Dear Southwest Area PSA Member:

PSA Photographic Society of America 7

You are invited to a fun-filled and inspiring photography event on Saturday, April 1, 2017, with eight photo opportunities on March 31 and April 2. The Saturday morning speaker, Brent Paull, will address "*Wildlife Photography in the American West*." The afternoon speaker, **Sandy Zelasko**, will present "*Photographing the South Dakota Badlands*."

The event will also include an opportunity to take a Hummingbird Photo Safari with Brent Paull, take advantage of seven photo Walk-Abouts around Ventura County; sign-up for Brent Paull and Sandy Zelasko's field trips; sign-up for four reduced-fee future Photography Opportunities with Brent and/or Sandy; participate in a drawing; and socialize with photo friends from the southwestern area.

Online registration is required and is available now. Unfortunately we are no longer able to find sponsors who will support the Chapter's Annual Event meeting room; therefore, \$20 will be charged to register for this event, \$30 after March 20. You need to be a PSA member with membership through April 2017 for your registration to be confirmed. Registrants can sign-up for a Friday morning Hummingbird Photo Safari directly with Brent Paull. Registrants can also sign-up for a Friday morning, one of four Friday afternoon, a Friday evening, or an all-day Sunday photo Walk-About. Registrants will receive a badge on Saturday morning of the event to be worn for admission.

This event will be held at the Hampton Inn & Suites in Camarillo, CA (Ventura County - right off the 101 at the Las Posas Road exit). If this is a lengthy drive for you, consider carpooling, staying at a hotel Friday and/or Saturday night (many are listed on the webpage), and participating in the Friday/Sunday photo Walk-Abouts or area activities (e.g., Ronald Reagan Library, the Camarillo Premium Outlets).

For the event program/schedule, a link to the speakers' web sites, location directions and maps, a list of hotels/ motels, descriptions of the Friday and Sunday Walk-Abouts, and a list of area activities go to the Chapter website: 2017 Event; and for online registration go to: Registration.

I look forward to seeing you on April 1, *Joanne* 

Joanne Stolte, FPSA, MPSA, EFIAP Chair, Southern California Roundup Chapter of PSA Email: chapter-southern-california-chair@psa-photo.org Web Site: www.psa-socalchapter.org Facebook: http://tinyurl.com/psa-socal-fb

\*Please "Like" our Facebook page to receive up-to-date Chapter Event information and follow area PSA member's photo activities.

# **Peer Award Contest**



NCPS will have the first ever Peer Award contest at the April general meeting. The top three Peer favorites will receive one-year free membership to the club, will be featured on the website and in the newsletter. Rules: the submissions must be matted and mounted or in the case of a full bleed image only mounted. All submissions will have a minimum size of 8 x 10 mounted and a maximum size of 16 x 20 mounted. The sizes refer to total size of mat/mount. The category will be open and the photos must have been taken after January 1, 2017. The contest will be judged by all club members attending the April general meeting. No water marks or other identifying information on the submissions. More information to follow.

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## NORTH COUNTY PHOTOGRAPHIC SOCIETY

#### Income and Expense Report: 1/1/16-12/31/16

Beginning Balance 1/1/16	\$ 1,625.11
INCOME	
Dues	\$ 3,745.00
Guest fees	\$ 9.00
San Diego Fair - Volunteers	\$ 630.00
Sponsors	\$ 1,600.00
Miscellaneous	\$ 91.00
Sub-Total	\$ 6,075.00
EXPENSES	
Rent - San Diego Botanic Garden	\$ 1,175.00
Printing/Supplies	\$ 296.33
Refreshments	\$ 530.66
Postage/PO Box	\$ 106.00
Annual Member Show	\$ 1,183.05
Kick Off Party	\$ 256.86
Volunteer Appreciation Dinner	\$ 330.04
Speaker Gifts	\$ 600.00
Website	\$ 320.78
Miscellaneous (donated Fair awards; PCA dues; photo	\$ 313.00
contest registration; bank fee; dues refund; VLT gift)	
Sub-Total	\$ 5,111.72
Ending Balance 12/31/16	\$ 2,588.39

## **Digital Photo Classes** Mike McMahon continues his series of **FREE** digital photo classes Carlsbad Senior Center 799 Pine Ave., Carlsbad, CA 92008 760-602-4650

#### Photoshop Elements, New Features -- Wednesday, February 15 / 10:00 – 11:15 a.m. / ACT

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The newest version of Adobe's Photoshop Elements is version 15. Instructor Mike McMahon will discuss and demonstrate many of the new features. As always, the emphasis will be on the practical application of this exciting photo organizer/editor. The last 15 minutes will be devoted to questions. Seating is limited. Please bring note-taking material.

#### iPad – Part 2 (Photos) -- Wednesday, February 15 / 1:00 to 2:15 p.m. / ACT

This class will discuss the exciting world of using an iPad (or iPhone) for taking, editing, and sharing photos. Instructor Mike McMahon will explain the basics of getting the most out of your photos on Apple's mobile platform. Lessons learned will apply to taking and sharing videos as well. Seating is limited...come early for a good seat. Please bring note-taking material.

#### Beyond Automatic - Part 1 -- Wednesday, February 22 / 10:00 – 11:15 a.m. / ACT

Are you ready to move beyond the Full Automatic settings of your camera? Mike will explain why true photo creativity begins by taking control of ISO, shutter speed, and aperture. Known as the Exposure Triangle, these three settings allow for the control of motion blur, depth of field, and more. This class is designed for students with cameras that allow access to these settings. The last 15 minutes of class will be devoted to your questions. Please bring note-taking material.

#### Podcasts - An Overview -- Wednesday, February 22 / 1:00 to 2:00 p.m. / ACT

Would you like to enjoy hearing your favorite radio programs on your schedule instead of having to remember the program's broadcast date/time? Many radio programs (e.g. NPR's This American Life) are available as free downloadable audio files...just like an audio book. Copy them to your portable device (e.g. iPod, smartphone) and listen at your convenience. Mike is a big fan of podcasts and will give you a practical guide to what it's all about. Join us for this fun and informative class. Please bring note-taking material.

#### March 2017 Digital Photo & Tech Classes

Photoshop Elements – Artistic Effects -- Wednesday, March 15 / 10:00 – 11:15 a.m. / ACT Learn how to make your photos look like an impressionist painting, a color comic, and other fun effects.

iPad – Part 3 Tips & Tricks -- Wednesday, March 15 / 1:00 to 2:15 p.m. / ACT This class will cover tips for making your iPad more fun and productive in everyday use.

Photo Books Made Easy -- Wednesday, March 22 / 10:00 – 11:15 a.m. / ACT Display your photos in a beautiful photo book and do so at a very reasonable cost.

## Video Editing -- Wednesday, March 22 / 1:00 to 2:00 p.m. / ACT Mike will explain how to combine video clips, still photos, titles, and music for an effective video.

## February Meeting Wednesday, Feb. 22 @ 6:30 p.m.

San Diego Botanic Garden *(formerly Quail Gardens)* 230 Quail Gardens Drive, Encinitas, CA 92024 Meet in the Ecke Building Meeting Room

Enter at the Front Gate - Exit at the Rear Gate Only The Front Gate is Locked at 7:00 p.m. 6:00 p.m. - Front Gate Opens 6:30 p.m. - Announcements & Greetings 6:45 p.m. - Presentation 7:45 p.m. - Presentation 7:45 p.m. - Break & Refreshments 8:00 p.m. - Member Share First-time guests Free Returning guests \$3.00 Annual Membership \$30 (Household \$35)

# **Contact Information**

President: Vice-President: Treasurer: Secretary: SD Fair Liaison: Hospitality: Historian: Mailbox: Membership: Member Show: Newsletter: Photo Shoots: Projectionist: Programs: Reception: Reception: Sponsors: Web Site: Facebook:

Sandy Zelasko president@nc-photo.org Ted Whirledge vicepresident@nc-photo.org Nancy Jennings treasurer@nc-photo.org Nancy Telford secretary@nc-photo.org Ed Stalder sdfairliaison@nc-photo.org Kathleen Coogan hospitality@nc-photo.org Sing Baker historian@nc-photo.org Nancy Jennings mailbox@nc-photo.org Nancy Jennings membership@nc-photo.org Sandy Zelasko membershow@nc-photo.org Robert Conrad newsletter@nc-photo.org Dan Nougier photoshoots@nc-photo.org Jim Dease projectionist@nc-photo.org Sandy Zelasko programs@nc-photo.org Nancy Jennings reception@nc-photo.org Nancy Telford reception@nc-photo.org Mike McMahon sponsors@nc-photo.org Fred Heinzmann website@nc-photo.org Dennis Smith facebook@nc-photo.org

\*Please put NCPS in the subject line of all correspondence.

# The NCPS 2017 Kick Off Party!

The turnout was great, and the companionship was delightful. The highlight of this year's activities was a "bring one, get one" photo exchange. A random drawing was held, giving ticket holders a chance to select their favorite photo from those displayed. The twist: participants could 'exchange' their photo with another member's photo with or without that member's permission, but only once. Kudos to Ted Whirledge for coordinating this great new activity. The crowd was enthusiastic and pleasantly amused.



Please thank our sponsors for supporting the annual Member Show. Stop by their business and tell them you're an NCPS member!

# **GOLD SPONSORS**

#### George's Camera

7475 Clairemont Mesa Blvd. San Diego, CA 92111 619-297-3544 *and* 3837 30th Street San Diego, CA 92104 858-633-1510 **www.georgescamera.com** 

#### Nelson Photo

3625 Midway Dr., Suite J San Diego, CA 92110 619-234-6621 www.nelsonphotosupplies.com

# SILVER SPONSORS

#### <u>Abe Ordover</u>

Cardiff, CA 92007 (858) 334-3699 www.ordovergallery.com

#### Encinitas Photo Center

967 Highway 101 #107B Encinitas, CA 92024 (760) 436-0562 www.encinitasphoto.com

#### Jim Cline Photo Tours

11387 Ocean Ridge Way San Diego, CA 92130 (858) 350-1314 www.jimcline.com

#### Kurt's Camera Repair

7403 Princess View Drive San Diego, CA 92120 (619) 286-1810 www.kurtscamerarepair.com

#### Local Photo Classes

7960 Silverton, Suite 125 San Diego, CA 92126 760-920-6380 www.localphotoclasses.com

#### **Michael Seewald Galleries**

1555 Camino Del Mar, Suite 312 Del Mar, CA 92014 (858) 793-3444 www.seewald.com

#### PC Photo & Imaging

113 N. El Camino Real #B Encinitas, CA 92024 (760) 632-1790 www.pc-photo.net

#### Sandra Lee Photography

Valley Center, CA 92082 (760) 749-2174 www.sandraleephotography.com

#### Wayne Richard Photography

8838 La Cartera Street San Diego, CA 92129 (858) 248-5179 www.wayne-photo.com