

News and Events of the North County Photographic Society...Inspired by Photography, Powered by Volunteers!

MEMBER CRITIQUE SESSION

Guest Speakers: Larry Vogel
and John Watts Jr.

Wednesday, March 26 @ 6:30pm*



March is our member critique session with the purpose of giving everyone at NCPS the opportunity to receive constructive feedback on up to just 2 images. The idea is to help you get ready to

enter the 2014 San Diego County Fair Exhibition of Photography.

Larry Vogel is back and will join us as a popular panelist offering comments and suggestions on how to improve your images and best prepare for the show. Visit his website at <http://www.lavogel.com/> and learn about his proficiency for instructing various Photoshop techniques and in-field camera procedures with his *Last Saturday Photoshop Workshops* and *Cameras on Location Workshops*.



John Watts Jr. enthusiastically agreed to share his extensive expertise as our second panelist. In addition to working as a custom photographic imaging consultant he maintains a FAQ page on his website at <http://www.wattsdigital.com/sdcfairfaq.html> to help you navigate the fair admission process.

While you are there, check out his San Diego County Fair Photoshop Seminar schedule for 2014.

Please submit your images for the March critique as follows:

- 1) E-mail images to projectionist@nc-photo.org.
- 2) Images must be JPEG, not to exceed 5 MB.
- 3) The file names must start with your name or initials and number one or two in order of priority. For example, "cb1" & "cb2" so the projectionist knows which image is more important in case we only have time to go over one image per person.
- 4) Deadline - **24 hours before the meeting!**



Entering the San Diego County Fair Exhibition of Photography 2014

The deadline for entering this year's competition is Friday, April 25, 2014 at 11:59 pm, PST.

Join the mailing list, ask questions and find competition information entry instructions and more at this site:

<http://www.sdfair.com/index.php?fuseaction=exhibits.photo>

Tech Tip by Mike McMahon

Don't Forget Your Camera Clocks!

We're all excited to return to Daylight Savings Time... right?

Don't forget to change the time in all of your cameras and camcorders. Accurate metadata will be your reward!

Do you have a question or a suggestion for a Tech Tip? Please send it to mike.techguy@gmail.com.

*See the back page for location and times.

PRESIDENT'S CORNER by Steve Schlesinger

Evolution of Camera Design

The SLR became popular in the early 1960's. They solved the parallax problem with twin lens reflex and rangefinder cameras, where the viewfinder image didn't match the exposed film for closeup and macro images. SLRs entered the digital age and were the only game in town for serious photographers. In 2008 Panasonic and Olympus introduced the Micro Four Thirds (MFT) system with interchangeable lenses and through the lens viewing, but without the pentaprism and mirror. Sony and others followed with similar cameras with APS-C sensors.

Ironically they have been labeled with what they lack - mirrorless cameras. Some have called them Interchangeable Lens Cameras (ILC). The advantages and disadvantages of ILCs have been widely discussed. Their one inherent advantage is their smaller size. They still lack the versatility and features of high end full frame DSLRs. DSLR advocates often point to the optical view of the subject as the ideal ILCs can never match. You want to see what the image will look like. ILCs could (but currently do not) have an advantage here.

ILCs take the image as seen by the sensor and display it in the electronic viewfinder. If the electronic viewfinder was color matched with the sensor, then we would have the ideal of "what you see is what you get." As ILCs continue to evolve, my prediction is that they will take over all but the high end of the DSLR market. And as smart phones take over the entry level market, camera makers will need to adapt to stay profitable.

Coming in April...



We welcome our scheduled speaker for April, Raymond Elstad, a studio photographer specializing in portraiture and fine art imagery. Elstad will be sharing his work to our membership in a presentation titled *Figurative Photography-The Fine Art of Raymond Elstad*. Catch his current exhibit, *Seduced by Dance*, at the Encinitas Library until April 13, 2014.



MEMBER SHARE by James David Phenicie

March: No Member Share -- Thanks to all who submitted images for the "Night" theme. We had some really nice images...very creative and on topic. This month, we will have the *Member Critique*, so there won't be time for the regular Member Share. However, to give you some time to think about April's theme, which will be "Seaside." We have a huge coastline, lakes, etc. which will give you an opportunity to explore the idea of "Seaside." Does it mean landscape, sunset, or a beach scene? You have the occasion to develop what that means for you.

Coming Soon!

WEEKDAY PHOTO SHOOT

Date: Friday, April 11, 2014

Time: 8:30 a.m. to 12:00 p.m.

Location: Safari Park, 15500 San Pasqual Valley Rd, Escondido

What better to photograph in the spring than colorful butterflies? This year the Butterfly Jungle at the Safari Park runs April 5 – 27. This opportunity to walk among thousands of butterflies is a very popular event. We are going early on a Friday to at least ensure we can get in the door. For more info on the park in general, go to their web site: <http://www.sdzsafaripark.org/>. Entrance to the Park is \$46 plus parking, which is \$10 for non-members. Please email me if you care to car pool to save on parking. Plus, I have free passes for the first 2 people to email me that they are going. For any questions contact Dan Nougier at photoshoots@nc-photo.org or cell 619-884-1359.

Digital Photo Classes with Mike McMahon

Photoshop - Masking NEW CLASS..... March 19, 10 - 11 a.m.

Learn about selections and masks for Photoshop and Photoshop Elements

iPad - Tips & Q/A NEW CLASS.....March 19, 1 - 2 p.m.

See some of the amazing new apps and have your questions answered

Picasa - Projects NEW CLASS.....March 26, 10 - 11 a.m.

We'll demonstrate the creation of collages, slide shows, and movies

Scanning Family Photos..... March 26, 1 - 2 p.m.

Tips for handling your scanning project

FREE at the Carlsbad Senior Center

799 Pine Ave. Carlsbad, CA 92008 (760) 602-4650

No reservations needed. Just show up!

Visit Mike's website (www.mikemctechguy.com) for more info.

**March Photo Shoot
San Elijo Lagoon**

Date: Saturday, March 22, 2014

Time: 7:30 - 10:30 a.m.

Location: N. Rios Ave., Solana Beach



Join us for a morning stroll through the San Elijo Lagoon Ecological Reserve. This regional park protects nearly 1,000 acres of native habitat and includes 7 miles of trails. Visit the Conservancy's web site for more info: <https://www.sanelijo.org/welcome-san-elijo-lagoon-conservancy>. We will meet at 7:30 a.m. at the trailhead at the end of North Rios Ave (turn north off Lomas Santa Fe Dr., one block east of Cedros). For any questions contact Dan Nougier at photoshoots@nc-photo.org or call his cell at 619-884-1359.

**Thank you, sponsors,
for supporting our
Annual Photography
Exhibition!**

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| Michael Seewald Galleries & Photo Workshops 1555 Camino Del Mar Suite 312, Del Mar, CA 92014 (858) 793-3444 www.seewald.com | C&H Photo: Leon Chow 7442 Girard Ave. La Jolla, CA 92037 (858) 729-6565 www.CandHPhoto.com / candhphoto.com | |
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| Jim Cline Photo Tours 11387 Ocean Ridge Way San Diego, CA 92130 (858) 350-1314 www.jimcline.com | Encinitas Photo Center 967 Highway 101 #107B Encinitas, CA 92024 (760) 436-0562 www.encinitas101.com/ encinitasphoto.htm | Green Flash Photography 4966 Lamont Street Pacific Beach, CA 92109 (858) 272-1926 www.greenflashphotography.com |
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| Nelson Photo 1909 India Street San Diego, CA 92101 (619) 234-6621 www.nelsonphotosupplies.com | Ordovery Gallery 410 S. Cedros Ave. Solana Beach, CA 92075 (858) 720-1121 www.ordovergallery.com | PC Photo & Imaging 113 N. El Camino Real #B Encinitas, CA 92024 (760) 632-1790 www.pc-photo.net |
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| Photographic Explorations Donna Cosentino 197 Woodland Pkwy Suite104-218 San Marcos, CA 92069 donna.d.cosentino@gmail.com | Pro Camera Repair, Inc. 7910 Raytheon Rd. San Diego, CA 92111 (858) 277-3700 www.procamerarepair.com | Wayne Richard Photog. 8838 La Cartera Street San Diego, CA 92129 (858) 248-5179 wayne-photo.com |



**Do You Have Camera
Equipment to Sell?**

Bring your item(s) to a regular NCPS meeting and place them on one of the side tables with your name and the price. Too big to carry? Bring a photo!

March Meeting Wednesday, March 26 @ 6:30 PM

San Diego Botanic Garden
(formerly Quail Gardens)
230 Quail Gardens Drive, Encinitas, CA 92024
Meet in the Ecke Building Meeting Room

*Enter at the Front Gate - Exit at the Rear Gate Only
The Front Gate is Locked at 7:00 p.m.*

- 6:00 p.m. - Front Gate Opens**
- 6:15 p.m. - Sign-in & Refreshments**
- 6:30 p.m. - Announcements & Greetings**
- 6:45 p.m. - Presentation**
- 7:45 p.m. - Break & Refreshments**
- 8:00 p.m. - Member Share**

First-time guests Free
Returning guests \$3.00

Volunteer Leadership Team (VLT)

| | | |
|---------------------|-------------------|--|
| Co-President..... | Steve Schlesinger | president@nc-photo.org |
| Co-President..... | Kathy Nash | president@nc-photo.org |
| Vice-President..... | James Phenicie | vicepresident@nc-photo.org |
| Treasurer..... | Nancy Jennings | treasurer@nc-photo.org |
| Secretary..... | Nancy Telford | secretary@nc-photo.org |
| Gatekeeper..... | Ed Stalder | na |
| Hospitality..... | Deaney Gauntlett | hospitality@nc-photo.org |
| Historian..... | Sing Baker | historian@nc-photo.org |
| Mailbox..... | Nancy Jennings | mailbox@nc-photo.org |
| Membership..... | Nancy Jennings | membership@nc-photo.org |
| Member Show..... | Sandy Zelasko | membershow@nc-photo.org |
| Newsletter..... | Robert Conrad | newsletter@nc-photo.org |
| Photo Shoots..... | Dan Nougier | photoshoots@nc-photo.org |
| Projectionist..... | Mike McMahon | projectionist@nc-photo.org |
| Programs..... | Sandy Zelasko | programs@nc-photo.org |
| Reception..... | Nancy Jennings | reception@nc-photo.org |
| Reception..... | Nancy Telford | reception@nc-photo.org |
| Sponsors..... | Mike McMahon | sponsors@nc-photo.org |
| Web Site..... | Fred Heinzmann | website@nc-photo.org |

NOTE: Please place **NCPS** in the subject line of all correspondence.



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