

# the Lens Paper

January 2014

News and Events of the North County Photographic Society...Inspired by Photography, Powered by Volunteers!

## Wednesday, January 22, 6:30 p.m. "Yellowstone in Winter"



Seeing Yellowstone in winter is one of the most amazing experiences you won't soon forget. Learning how to photograph the silent landscapes, turbulent skies, subtle flora and resilient fauna takes stamina and a few helpful tips.

For our January presentation a team of your fellow photo club members are going to

be sharing their experience doing just that, photographing the wonders of our first national park. Your presenters are:

- Sandy Zelasko** - *Scheduling, booking, planning*
- Barbara Swanson** - *Weather conditions and packing for comfort*
- Lew Abulafia** - *Camera gear, cold weather considerations*
- Andrew Szikla** - *Photographic subjects-animals, landscapes and more*
- Mike Elovitz** - *Transportation, snow coach*
- Steve Schlesinger** - *Working as a group*

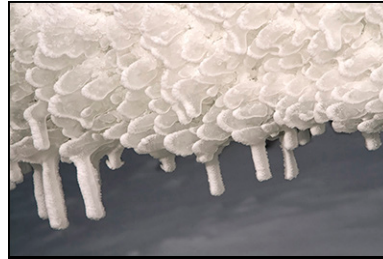
We hope to give you the information needed to plan your own trip by advising about park winter regulations, cold weather clothing considerations, equipment necessities and working as a group under challenging situations. Everything it takes to prepare, execute and enjoy



a winter visit to Yellowstone, all the while sharing images created during our weeklong visit!

After deciding on a schedule that would work for all members of our group, we traveled last February to our base camp in Gardiner, MT. From there we could branch out in different directions and explore the iconic sights and many surprising encounters with the wildlife Yellowstone is known for.

Sandy Zelasko, Barbara Swanson, Lew Abulafia, Andrew Szikla, Mike Elovitz and Steve Schlesinger will be on board



to inspire you, answer questions, tell personal stories and share their own experiences traveling with others and capturing the grandeur and subtleties of this great national treasure called Yellowstone.

**\*See the back page for location and times.**

## NCPS Annual Kickoff Party, 2014!

Let's kick off the New Year with a get-together fit for Irish royalty! Club members will meet and greet at Hennessey's Tavern in Carlsbad on Saturday, January 25 from 3:00-5:00 p.m. Our modest soiree will include excellent food and fellowship, with an opportunity for you to raise a glass of your favorite adult beverage. Included will be a slide show with some of our member's recent work. Don't miss this chance to make new friendships and rekindle the long-time ones.

Hennessey's Tavern  
2777 Roosevelt Street, Carlsbad, CA, 92008  
760-729-6951

## Showing Your Photos at the Kickoff Party! By Mike McMahon

It would be great to have your images as part of the slide show at our Kickoff Party on January 25th. Here's how:

- Submit up to 5 images
- JPG format only
- 3 Mb limit per image

Your name in each filename (e.g. AnselAdams-1.jpg)  
E-mail your images to [projectionist@nc-photo.com](mailto:projectionist@nc-photo.com)  
Deadline is Thursday, January 23rd at midnight

Mike McMahon will prepare the DVD slide show for our party. Please participate...the more members the better!

## The President's Corner

by co-president Steve Schlesinger

What does photography have to do with cooking? We have all heard this: "That's a great shot! What kind of camera did you use?" This can be the most annoying question a serious photographer will be asked. Now, if it comes from another photographer, they will probably ask questions about lenses, angles or lighting conditions. But, when it comes from someone else it gets annoying after a while. So, you can ask them, "When you have an excellent meal, would you ask a chef what type of frying pan they used?" And, you can continue the conversation from there. If an admirer of one of your photos asks whether you used Photoshop, implying that the image is somehow less worthy, you can ask them, "When you have an excellent meal, would you ask a chef if they used any herbs or spices in their recipes?" Now these answers are too short and rather rude, but they suggest how to start a conversation. And then you can discuss how you created the image.

The President's  
by Steve Schlesinger

## The President's Corner

by co-president Kathleen Nash

Corner

As we start 2014, I thought I'd share with you a few thoughts I've had these past few days about how I can become a better photographer. It helps me to spend just a bit of time evaluating my photography as it is now, and how I want it to be next year at this time.

We all consciously or unconsciously think that this is the year we become better photographers. How do we do this? Shoot more? It sounds good, but probably won't make us better photographers.

I think the first step is to think about our photography goals for this coming year. What areas are we strong in? What are our weaknesses? If we're specific about both strengths and weaknesses, we can actually lay out a plan of action to work on both. Sometimes it helps to look at our older work. Can you spot passions/trends? Are there areas that you really want to concentrate on?

Secondly, get better at editing your work. Be ruthless in deleting those photos that don't live up to the standards you had in mind when you shot the photo. Which pictures have the greatest potential and how do we apply the finishing touches? To me, applying the finishing touches means to get better at using the software. This is my primary goal for this year.

Lastly, think about our gear. I know it's nice to have the latest and greatest, but is our gear actually holding us back? If that is the case, it may be time to think about an upgrade in some piece of equipment.

## MEMBER SHARE by James David Phenicie

### January: No Member Share

There will be no Member Share for January. However, for February the Member Share topic will be "Night." So, as the days are shorter, and seemingly not enough daylight to work with, this would be a good time to create some evening/night/dark images for our February MS.

## Digital Photo Classes Available

*NCPS member, Mike McMahon, continues his series of digital photo classes:*

- Picasa - Part 1 ..... Wed., Jan. 15, 10 a.m.
- Photoshop - Compositing..... Wed., Jan. 22, 10 a.m.
- iPad - Intro ..... Wed., Jan. 22, 1 p.m.

**Free** at the Carlsbad Senior Center (760) 602-4650

Visit Mike's website ([www.mikemctechguy.com](http://www.mikemctechguy.com)) for more information and directions for all classes.

## Favorite Photographic Spot?

Do you have a favorite photographic spot you would like to share with the club? Contact Sandy at [programs@nc-photo.org](mailto:programs@nc-photo.org) with your submission. A limited number of speakers are needed to present a 15-minute talk to fellow members for our 2014 Members Destination program scheduled for June 25, 2014. -- Sandy

## FEBRUARY PHOTO SHOOT

**Date:** Saturday, February 22, 2014

**Time:** 2:30 p.m. to 9:00 p.m.

**At:** 1200 Getty Center Dr., Los Angeles

The Getty Center is a fabulous place to both see and create great photographs. We will photograph the Center during the transition from day to night and also have time to see the latest photography exhibits. Check out their web site for more info: <http://www.getty.edu/visit/center/>. Our car pool will form up at the Park & Ride at I-5 and 78 at 2:30. We will regroup in the lobby at 4:30 for those who prefer to meet us there. Bring your favorite lens or two, but leave your tripod at home. For any questions contact Dan Nougier at [photo-shoots@nc-photo.org](mailto:photo-shoots@nc-photo.org) or cell 619-884-1359.

Please show your appreciation by visiting our sponsors!

<b>GOLD</b> <b>Calumet San Diego</b> 830 West Valley Pkwy Suite 330 Escondido, CA 92025 (800) 451-6650 (760) 737-6002 <a href="http://www.calumetphoto.com">www.calumetphoto.com</a>	<b>GOLD</b> <b>Kurt's Camera Repair</b> 7811 Mission Gorge Rd #E San Diego, CA 92120 (619) 286-1810 <a href="http://www.kurtscamerarepair.com">www.kurtscamerarepair.com</a>	<b>GOLD</b> <b>Modern Postcard</b> 1675 Faraday Ave. Carlsbad, CA 92008 (800) 959-8365 <a href="http://www.modernpostcard.com">www.modernpostcard.com</a>
<b>GOLD</b> <b>Oceanside Photo And Telescope</b> 918 Mission Ave. Oceanside, CA 92054 (760) 722-3348 <a href="http://www.optcorp.com">www.optcorp.com</a>	<b>Silver</b> <b>C&amp;H Photo: Leon Chow</b> 7442 Girard Ave. La Jolla, CA 92037 (858) 729-6565 <a href="http://www.CandHPhoto.com">www.CandHPhoto.com</a> <a href="mailto:lc@candhphoto.com">lc@candhphoto.com</a>	
<b>Silver</b> <b>Jim Cline Photo Tours</b> 11387 Ocean Ridge Way San Diego, CA 92130 (858) 350-1314 <a href="http://www.jimcline.com">www.jimcline.com</a>	<b>Silver</b> <b>Encinitas Photo Center</b> 967 Highway 101 #107B Encinitas, CA 92024 (760) 436-0562 <a href="http://www.encinitas101.com/">www.encinitas101.com/</a> <a href="http://encinitasphoto.htm">encinitasphoto.htm</a>	<b>Silver</b> <b>Green Flash Photography</b> 4966 Lamont Street Pacific Beach, CA 92109 (858) 272-1926 <a href="http://www.greenflashphotography.com">www.greenflashphotography.com</a>
<b>Silver</b> <b>Nelson Photo</b> 1909 India Street San Diego, CA 92101 (619) 234-6621 <a href="http://www.nelsonphotosupplies.com">www.nelsonphotosupplies.com</a>	<b>Silver</b> <b>Ordovery Gallery</b> 410 S. Cedros Ave. Solana Beach, CA 92075 (858) 720-1121 <a href="http://www.ordovergallery.com">www.ordovergallery.com</a>	<b>Silver</b> <b>PC Photo &amp; Imaging</b> 113 N. El Camino Real #B Encinitas, CA 92024 (760) 632-1790 <a href="http://www.pc-photo.net">www.pc-photo.net</a>
<b>Silver</b> <b>Photographic Explorations Donna Cosentino</b> 197 Woodland Pkwy Suite104-218 San Marcos, CA 92069 <a href="mailto:donna.d.cosentino@gmail.com">donna.d.cosentino@gmail.com</a>	<b>Silver</b> <b>Pro Camera Repair, Inc.</b> 7910 Raytheon Rd. San Diego, CA 92111 (858) 277-3700 <a href="http://www.procamerarepair.com">www.procamerarepair.com</a>	<b>Silver</b> <b>Wayne Richard Photog.</b> 8838 La Cartera Street San Diego, CA 92129 (858) 248-5179 <a href="http://wayne-photo.com">wayne-photo.com</a>

## Member Announcements

Members may submit short personal announcements of their shows, etc. for publication on the club web site or the NCPS events calendar. Simply e-mail [webmaster@nc-photo.org](mailto:webmaster@nc-photo.org)

## Do You Have Camera Equipment to Sell?

Bring your item(s) to a regular NCPS meeting and place them on one of the side tables with your name and the price. Too big to carry? Bring a photo!



## 2014 George W. Glennie Memorial Nature Salon

Last year NCPS participated in this interclub photo contest hosted by the Merrimack Valley Camera Club, North Andover, MA. Each club is allowed up to 10 images. NCPS had 6 images selected, including 2 that won merit awards.

There are 5 animal categories (birds, invertebrates, reptiles, amphibians, mammals, & marine/fresh water life) plus botany and landscape. Check out their web site for contest details and to take a look at past winners. <http://mvcameraclub.org/comp-interclub/comp-interclub-01-glennie.htm>

NCPS members are invited to submit up to 2 images each to [photoshoots@nc-photo.org](mailto:photoshoots@nc-photo.org). Each image should have a maximum width of 1024 pixels and a maximum height of 768 pixels. The image must be submitted in JPEG (.jpg) format, and the size is limited to no more than 1 MB. It is suggested that the color space be sRGB. The club VLT will then select 10 images and enter them into the contest. DEADLINE for submissions to the VLT is January 31.

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### NORTH COUNTY PHOTOGRAPHIC SOCIETY

#### Income and Expense Report: 1/1/13-12/31/13

<b>Beginning Balance 1/1/13</b>	<b>\$ 5,361.84</b>
<b><u>INCOME</u></b>	
Dues	\$ 2,455.00
Guest fees	\$ 9.00
San Diego Fair - Volunteers	\$ 705.25
Sponsors	\$ 2,200.00
Photo Shoot/Workshop Fees	\$ 90.00
Miscellaneous	\$ 50.30
<b>Sub-Total</b>	<b>\$ 5,509.55</b>
<b><u>EXPENSES</u></b>	
Rent - Quail Gardens	\$ 1,100.00
Newsletter/Other Printing	\$ 1,011.73
Refreshments/Supplies	\$ 794.64
Photo Shoots and Workshops	\$ 95.00
Postage/PO Box	\$ 372.00
Annual Member Show	\$ 1,352.97
Kick Off Party/Salute to Summer Party	\$ 308.78
Volunteer Appreciation Dinner	\$ 531.47
Speaker/Judge Gifts	\$ 750.00
Miscellaneous (donated Fair awards; PCA dues; photo contest registration)	\$ 387.25
<b>Sub-Total</b>	<b>\$ 6,703.84</b>
<b>Ending Balance 12/31/13</b>	<b>\$ 4,167.55</b>

# January Meeting Wednesday, January 22 @ 6:30 PM

San Diego Botanic Garden  
(formerly Quail Gardens)  
230 Quail Gardens Drive, Encinitas, CA 92024  
Meet in the Ecke Building Meeting Room

*Enter at the Front Gate - Exit at the Rear Gate Only  
The Front Gate is Locked at 7:00 p.m.*

- 6:00 p.m. - Front Gate Opens**
- 6:15 p.m. - Sign-in & Refreshments**
- 6:30 p.m. - Announcements & Greetings**
- 6:45 p.m. - Presentation**
- 7:45 p.m. - Break & Refreshments**
- 8:00 p.m. - Member Share**

First-time guests Free  
Returning guests \$3.00

## Volunteer Leadership Team (VLT)

Co-President.....	Steve Schlesinger	<a href="mailto:president@nc-photo.org">president@nc-photo.org</a>
Co-President.....	Kathy Nash	<a href="mailto:president@nc-photo.org">president@nc-photo.org</a>
Vice-President.....	James Phenicie	<a href="mailto:vicepresident@nc-photo.org">vicepresident@nc-photo.org</a>
Treasurer.....	Nancy Jennings	<a href="mailto:treasurer@nc-photo.org">treasurer@nc-photo.org</a>
Secretary.....	Nancy Telford	<a href="mailto:secretary@nc-photo.org">secretary@nc-photo.org</a>
Gatekeeper.....	Ed Stalder	na
Hospitality.....	Deaney Gauntlett	<a href="mailto:hospitality@nc-photo.org">hospitality@nc-photo.org</a>
Historian.....	Sing Baker	<a href="mailto:historian@nc-photo.org">historian@nc-photo.org</a>
Mailbox.....	Nancy Jennings	<a href="mailto:mailbox@nc-photo.org">mailbox@nc-photo.org</a>
Membership.....	Nancy Jennings	<a href="mailto:membership@nc-photo.org">membership@nc-photo.org</a>
Member Show.....	Sandy Zelasko	<a href="mailto:membershow@nc-photo.org">membershow@nc-photo.org</a>
Newsletter.....	Robert Conrad	<a href="mailto:newsletter@nc-photo.org">newsletter@nc-photo.org</a>
Photo Shoots.....	Dan Nougier	<a href="mailto:photoshoots@nc-photo.org">photoshoots@nc-photo.org</a>
Projectionist.....	Mike McMahon	<a href="mailto:projectionist@nc-photo.org">projectionist@nc-photo.org</a>
Programs.....	Sandy Zelasko	<a href="mailto:programs@nc-photo.org">programs@nc-photo.org</a>
Reception.....	Nancy Jennings	<a href="mailto:reception@nc-photo.org">reception@nc-photo.org</a>
Reception.....	Nancy Telford	<a href="mailto:reception@nc-photo.org">reception@nc-photo.org</a>
Sponsors.....	Mike McMahon	<a href="mailto:sponsors@nc-photo.org">sponsors@nc-photo.org</a>
Web Site.....	Fred Heinzmann	<a href="mailto:website@nc-photo.org">website@nc-photo.org</a>

NOTE: Please place **NCPS** in the subject line of all correspondence.

***Don't Forget!* Kickoff Party: Saturday, January 25 @ Hennessey's in Carlsbad**



**NORTH  
COUNTY  
PHOTOGRAPHIC  
SOCIETY**

P.O. Box 231881  
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