



# the *Lens Paper*

September 2013

*News and Events of the North County Photographic Society...Inspired by Photography, Powered by Volunteers!*

## Guest Speaker: Paul LeFevre Wednesday, Sept. 25 @ 6:30pm\*



Paul LeFevre is a commercial/portrait photographer in Valley Center. He has been fascinated with photography since his teens, getting his first "real" camera at age 13, and spending his high school years as the photographer and photo editor for the Mt. Carmel High School student newspaper and yearbook.

Starting college intending to study photojournalism, he took a computer programming class and changed majors to computer science, continuing to do photography as both a dedicated hobby and a part-time job to help put him through school.



He graduated from Cal State Fullerton with a Bachelor's degree in computer science, and a Master's degree in Mathematics. He went on to program one of

the first available 3D Modeling and Animation programs for home PCs ("3D Workshop"), combining his visual interests with computer programming. He worked as a programmer, lead programmer, and project manager for LucasArts Entertainment, spending 10 years at George Lucas' company doing 3D programming for video games and movie/television visual effects. During his time at Lucas, he began building



his own telescopes for astronomical observation, and (of course!) hooked his cameras up to them to pursue the highly technical and somewhat arcane

art of astrophotography, with some success.

In 2000, he took a new position back home in San Diego with Midway Games, Inc. as Chief Technical

Officer. While the job itself was unrelated to photography, it gave him a chance to travel around the world a great deal, with cameras in tow, and helped to rekindle his love of photography. The emergence of high-resolution digital photography about this same time revolutionized both regular photography and astrophotography, opening up new possibilities and coming right in line with his experience in digital imagery. He was among the early adopters of digital CCD cameras for astrophotography, and began spending long hours at night out under the stars producing images of stars, galaxies, and nebulae for both personal pleasure and publication.



In 2006, suffering under a declining economy, Midway closed (and later went bankrupt), so Paul decided to pursue photography full-time.

His astrophotos have been used for book covers, science shows, web pages, and on several television shows, including "Stargate: Atlantis." They have also been published in Sky & Telescope magazine and Astronomy magazine in the US, and Astronomy: Now! in the UK. He has written articles on photography in general and astrophotography in particular for Popular Photography and Amateur Astronomy magazines.



His commercial work has been published in Women's World magazine, Parade magazine, Popular Photography magazine, and several others.

He continues to get out under the night sky to do astrophotography as often as possible, using both specialized digital astrophotography cameras and commercially available DSLRs.

Paul lives in Valley Center with his wife and two children.

**\*See the back page for location and times.**

## The President's Corner

by Steve Schlesinger

At the Sawdust Festival in Laguna Beach, a photographer had a sign that said, "To get better photos, stand in front of something interesting."

We all spend considerable time, effort and money to travel to places with "something interesting" to photograph. There we often see countless people with cameras from simple phone to high end, full frame DSLR's walk up, click, and walk away without pausing to think about what they are seeing. As experienced photogs we know there is a lot more to capturing and producing a great image than just having an interesting subject. We can never pay enough attention to the details of position, composition, light, lens choice, exposure and everything else that creates a great image.

And don't forget the background. Avoid distracting elements and watch the edges and corners for details that pull the eye from your main subject. Before that next trip to an exotic photo locale, think about reshooting familiar places that we barely notice any more. If we can get some great images of the familiar, we will be more likely to bring back outstanding images from our next trip.

## September Photo Shoot

by Dan Nougier

**Topic:** World's Greatest "Woodies"

**Date:** Saturday, September 21, 2013

**Time:** 7:30 a.m. to 11:00 a.m.

**Location:** Moonlight Beach, 4th and B Streets, Encinitas, CA



**C**ome check out the longest running and largest gathering of wood bodied autos in the world. Woodies begin arriving early and by 8:00 a.m. there

will be around 300 woodies of every size, shape, and description on display. We will meet near the woodie check-in table at 7:30 a.m. Parking is always a nightmare so arrive as early as you can. Cell phones are great for finding the group if you arrive late or wander off. For any questions, contact Dan Nougier at [photoshoots@nc-photo.org](mailto:photoshoots@nc-photo.org) or 619-884-1359.

**D**on't forget about the photo shoot to the Civil War Reenactment at Moorpark coming up on November 9th. More details will be provided at the September meeting.

## Our 18th Annual NCPS Members' Photography Exhibition is so close it will almost bite you!

Get ready to share your photographic talent and prepare two of your best images to hang in the Encinitas Library Community Room from October 8 through November 23. This is an excellent opportunity to showcase your work to both fellow club members and the general public. Please take time to read over the prospectus carefully, taking note of submission guidelines and important dates (Note: Entry forms must be to Sandy Zelasko by Oct. 1st). Our opening reception is scheduled for Saturday, October 12th from 1-4 p.m.



PLEASE take advantage of this opportunity and submit your work. There are NO ENTRY FEES!! A link to the prospectus and one for the entry form can be found and downloaded from the home page of our website. Please pay close attention to "What are the display requirements?" Remember measurements will be made from the outer most edges of the frame. This is done for a couple reasons: limited hanging space and fairness to all entries.

**Help!** I am still looking for a little help during the reception so if you haven't signed up yet, it is only a few hours on a Saturday afternoon! Choose to be a greeter at the door directing fellow members and the public to vote for People's Choice OR help keep the hors d'oeuvres on the table (we welcome anyone who wants to try out a new recipe!). Thanks to all of you who have already made the commitment this year. Looking forward to seeing all your entries!



**Sandy Zelasko**  
**Member Exhibition Coordinator**  
 slzphoto@sbcglobal.net

## Digital Photo Classes Available

*NCPS member, Mike McMahon, continues his series of digital photo classes:*

**Picasa Essentials (#2701) 4 Mondays in Oct. 1-3 p.m.**  
**\$64 at Encinitas Comm/Senior Ctr (760) 943-2250**

**iPad – Tips.....Wed. Sep 18 - 10 a.m.**  
**iPad – Q & A.....Wed. Sep 18 - 1 p.m.**  
**Photoshop Elem – Pt. 1.....Wed. Sep 25 - 10 a.m.**  
**Photoshop Elem – Pt. 2.....Wed. Sep 25 - 1 p.m.**

**Free at the Carlsbad Senior Center (760) 602-4650**

Visit Mike's website ([www.mikemctechguy.com](http://www.mikemctechguy.com)) for more information and directions for all classes.

**The NCPS thanks the following sponsors for supporting our Annual Photography Exhibition. Please show your appreciation by visiting them!**

<b>GOLD</b>	<b>GOLD</b>	<b>GOLD</b>
<b>Calumet San Diego</b> 830 West Valley Pkwy Suite 330 Escondido, CA 92025 (800)451-6650 (760)737-6002 <a href="http://www.calumetphoto.com">www.calumetphoto.com</a>	<b>Oceanside Photo And Telescope</b> 918 Mission Ave. Oceanside, CA 92054 (760) 722-3348 <a href="http://www.optcorp.com">www.optcorp.com</a>	<b>Modern Postcard</b> 1675 Faraday Ave. Carlsbad, CA 92008 (800) 959-8365 <a href="http://www.modernpostcard.com">www.modernpostcard.com</a>
<b>Silver</b>	<b>Silver</b>	<b>Silver</b>
<b>C&amp;H Photo: Leon Chow</b> 7442 Girard Ave. La Jolla, CA 92037 (858) 729-6565 <a href="http://www.CandHPhoto.com">www.CandHPhoto.com</a> <a href="mailto:leon@chandphoto.com">leon@chandphoto.com</a>	<b>Kurt's Camera Repair</b> 7811 Mission Gorge Rd #E San Diego, CA 92120 (619) 286-1810 <a href="http://www.kurtscamerarepair.com">www.kurtscamerarepair.com</a>	<b>Photographic Explorations Donna Cosentino</b> 197 Woodland Pkwy Suite 104-218 San Marcos, CA 92069 <a href="mailto:donna.d.cosentino@gmail.com">donna.d.cosentino@gmail.com</a>
<b>Silver</b>	<b>Silver</b>	<b>Silver</b>
<b>Encinitas Photo Center</b> 967 Highway 101 #107B Encinitas, CA 92024 (760) 436-0562 <a href="http://www.encinitas101.com">www.encinitas101.com</a> <a href="http://encinitasphoto.htm">encinitasphoto.htm</a>	<b>Nelson Photo</b> 1909 India Street San Diego, CA 92101 (619) 234-6621 <a href="http://www.nelsonphotosupplies.com">www.nelsonphotosupplies.com</a>	<b>Pro Camera Repair</b> 7910 Raytheon Road San Diego, CA 92111 (858) 277-3700 <a href="http://www.procamerarepair.com">www.procamerarepair.com</a>
<b>Silver</b>	<b>Silver</b>	<b>Silver</b>
<b>Green Flash Photography</b> 4966 Lamont Street Pacific Beach, CA 92109 (858) 272-1926 <a href="http://www.greenflashphotography.com">www.greenflashphotography.com</a>	<b>Ordovery Gallery</b> 410 S. Cedros Ave. Solana Beach, CA 92075 (858) 720-1121 <a href="http://www.ordovergallery.com">www.ordovergallery.com</a>	<b>Wayne Richard Photography</b> 8838 La Cartera Street San Diego, CA 92129 (858) 248-5179 <a href="http://wayne-photo.com">wayne-photo.com</a>
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<b>Jim Cline Photo Tours</b> 11387 Ocean Ridge Way San Diego, CA 92130 (858) 350-1314 <a href="http://www.jimcline.com">www.jimcline.com</a>	<b>PC Photo &amp; Imaging</b> 113 N. El Camino Real #B Encinitas, CA 92024 (760) 632-1790 <a href="http://www.pc-photo.net">www.pc-photo.net</a>	

## Member Share: STRUCTURES

by James David Phenicie

For our last meeting, the theme was "Curves." We had a nice representation from the members interpreting Curves. From a swan's neck to the curves in a road; the curves found in items on the back of a van to the curves of a lady bug and a cactus, all demonstrated the theme well. Thanks for your submissions!

If I may, when you present your work, make it the best you can. Check your exposure, composition, and focus. Consider your point of view: how will it make your image stand out, what will it convey to the viewer? And lastly, try to shoot for the assignment: force yourself to go out and look for something which represents the theme.

For September, the theme is "Structures." Go out and look for subjects which you interpret as a structure. We normally think in terms of a building (that's ok!), but in nature there are lots of natural structures. Please submit two of your structured images to the projectionist for this month's Member Share. Thanks!

**Theme for October: "Your Favorite"**

## New Members

Doug and Sally Burgess - Carlsbad

Michael Elovitz - Carlsbad

Kallen and Janis Henderson - San Marcos

## September Meeting

**Wednesday, September 25 @ 6:30 PM**

San Diego Botanic Garden

*(formerly Quail Gardens)*

230 Quail Gardens Drive, Encinitas, CA 92024

Meet in the Ecke Building Meeting Room

*Enter at the Front Gate - Exit at the Rear Gate Only*

*The Front Gate is Locked at 7:00 p.m.*

**6:00 p.m. - Front Gate Opens**

**6:15 p.m. - Sign-in & Refreshments**

**6:30 p.m. - Announcements & Greetings**

**6:45 p.m. - Presentation**

**7:45 p.m. - Break & Refreshments**

**8:00 p.m. - Member Share**

First-time guests Free

Returning guests \$3.00

## Volunteer Leadership Team (VLT)

Co-President.....	Steve Schlesinger	<a href="mailto:president@nc-photo.org">president@nc-photo.org</a>
Co-President.....	Kathy Nash	<a href="mailto:president@nc-photo.org">president@nc-photo.org</a>
Vice-President.....	James Phenicie	<a href="mailto:vicepresident@nc-photo.org">vicepresident@nc-photo.org</a>
Treasurer.....	Nancy Jennings	<a href="mailto:treasurer@nc-photo.org">treasurer@nc-photo.org</a>
Secretary.....	Nancy Telford	<a href="mailto:secretary@nc-photo.org">secretary@nc-photo.org</a>
Gatekeeper.....	Ed Stalder	na
Hospitality.....	Deaney Gauntlett	<a href="mailto:hospitality@nc-photo.org">hospitality@nc-photo.org</a>
Historian.....	Sing Baker	<a href="mailto:historian@nc-photo.org">historian@nc-photo.org</a>
Mailbox.....	Nancy Jennings	<a href="mailto:mailbox@nc-photo.org">mailbox@nc-photo.org</a>
Membership.....	Nancy Jennings	<a href="mailto:membership@nc-photo.org">membership@nc-photo.org</a>
Member Show.....	Sandy Zelasko	<a href="mailto:membershow@nc-photo.org">membershow@nc-photo.org</a>
Newsletter.....	Robert Conrad	<a href="mailto:newsletter@nc-photo.org">newsletter@nc-photo.org</a>
Photo Shoots.....	Dan Nougier	<a href="mailto:photoshoots@nc-photo.org">photoshoots@nc-photo.org</a>
Projectionist.....	Mike McMahon	<a href="mailto:projectionist@nc-photo.org">projectionist@nc-photo.org</a>
Programs.....	Sandy Zelasko	<a href="mailto:programs@nc-photo.org">programs@nc-photo.org</a>
Reception.....	Nancy Jennings	<a href="mailto:reception@nc-photo.org">reception@nc-photo.org</a>
Reception.....	Nancy Telford	<a href="mailto:reception@nc-photo.org">reception@nc-photo.org</a>
Sponsors.....	Mike McMahon	<a href="mailto:sponsors@nc-photo.org">sponsors@nc-photo.org</a>
Web Site.....	Fred Heinzmann	<a href="mailto:website@nc-photo.org">website@nc-photo.org</a>

NOTE: Please place **NCPS** in the subject line of all correspondence.



**NORTH  
COUNTY  
PHOTOGRAPHIC  
SOCIETY**

P.O. Box 231881  
Encinitas, CA 92024-1881