

# the Lens Paper

The North County Photographic Society...Inspired by Photography,  
Powered by Volunteers!

SEPTEMBER 2012

BACK PAGE HAS MEETING SCHEDULE

## SEPTEMBER PROGRAM (September 26, 2012)

**James David Phenicie:**

### PERSONAL PROJECTS AND SELF-PUBLISHING

James will discuss developing personal projects and give examples of several of his recent projects. In addition, he will discuss how he uses MagCloud to self-publish his projects.

James is our current Vice President and leads our Member Share each month.

James is a local freelance photographer who photographed his first wedding when he was 18. His undergraduate degree is in Economics and Advertising and has continued his photographic education at Palomar College. In 1999, James was awarded a California Arts grant to photograph the Leo Carrillo Ranch before it was renovated into a park. In 2008 he was awarded the California Professional Photographer Image of the Year for Photojournalism – Weddings.



In addition to photographic assignments, James is interested in video production. He recently completed a video for a medical team working in Nicaragua and is pursuing other video projects. For more info check out his web-site at <http://500px.com/photobyjdp>

### MEMBER SHOW

by Sandra Zelasko

Are you planning to attend the 17<sup>th</sup> Annual NCPS Members' Photographic Exhibition at the Encinitas Library next month? Or be present at the Artist

Reception on Saturday, October 20<sup>th</sup>? Want to invite family, friends, and clients to see your work?

Well here is a great way to do that. Use the enclosed promotional postcard, or pick up a few at the September meeting, pop them in the mail and spread the word. Or visit our website [nc-photo.org](http://nc-photo.org) and look for the link to the electronic version!

Either way, help promote the show by notifying people with all the details. Come out and join us at the reception from 1-4 pm and take pleasure in outstanding images, enjoy the company of fellow photographers, sample some tasty treats and relax to the soft music. Become inspired.



## *the Lens Paper*

### **PRESIDENTS CORNER** by Barbara Swanson

At the August meeting I announced that I would be stepping down as President at the end of this year after three years of leading NCPS. As we are looking for a new President, I thought I would briefly describe the position.

The responsibilities of the President include starting the general meeting every month, locking up the building at the end of each meeting and writing a short article for the monthly newsletter. The President leads the Volunteer Leadership Team (VLT) meetings (held approximately every other month on the second Wednesday) where we discuss club finances, direction, speakers and the annual show. In addition, I have planned the annual Volunteer Appreciation Dinner in November and answered questions from the membership or non-members. As President, you also have the opportunity to help shape the direction and character of the organization.

I am hopeful that an enthusiastic member will come forward to volunteer to lead the club. We have an excellent and very experienced VLT to work with to keep the organization running smoothly. If you are interested, please don't hesitate to contact me to express your interest or to find out more.

### **PHOTOSHOOT - October**

#### **Dia de los Muertos celebration**

Date: Sunday 28 Oct. 2012 -- Details next month

Next scheduled photo shoot will be a return to the Mission San Luis Rey for the Dia de los Muertos celebration. This was great fun last year and deserves repeating. More details next month on our web site and in the newsletter. Also, I am trying to decide if we should have another Death Valley shoot this year. The dates would be around Nov. 15-18. Please e-mail if you might be interested. No commitment needed at this time.

For any questions, contact Dan Nougier at [photoshoots@nc-photo.org](mailto:photoshoots@nc-photo.org) or cell 619-884-1359.

### **NEW MEMBERS** by Nancy Jennings

Jim Dease - Vista

Valerie Fisher - Carlsbad

Dennis Smith - Vista

Jim Wright – Escondido

### **MEMBER SHARE** by James Phenicie

#### **September:** Cell/Smart Phone Photos

Thanks to all who submitted "Shadow" images for our member share this past month. The fun of the member share is to see what we photographers can do with a subject and how we take it from an idea to the final form, an image. We had some really nice "shadows!"

This month's theme is "Cell Phone Photos." See, here's the thing: we all carry a cell phone and 99% of them

have a camera as part of the package (some of the smartphones have 8 megapixel cameras). So we are without excuse when we've forgotten our camera and we need to make an image.

Two recent examples from me: I was walking the dog and noticed a car cruising the neighborhood about the time kids were walking home from school. On one block the car had pulled to the curb and the driver was slumped in the front seat. Worrying about something going afoul, I took out my cell phone and snapped a photo of the car and of the license plate... just in case. The other example: my neighbor and I were working on a plumbing issue and before we disconnected the pipes, we took a cell phone photo of the item which we subsequently used at Home Depot during our explanation of the problem. The clerk quickly helped us with the right solution. Who said the photo had to be pretty or glamorous. A picture is worth a thousand words so I saved some vocab and an explanation and just used the photo!!

So let's be creative and submit two of your smart/cell phone images. Use some of the special apps which you've download in the phone to enhance the images!

The theme for October's Member share is "Open Category." November's theme will be: Abstract. A Reminder! Our 17<sup>th</sup> Annual NCPS Members' Photography Exhibition is coming up!

### **MEMBER SHOW** by Sandra Zelasko

The time is here again to share your talents and prepare two of your best images to hang in the Encinitas Library Community Room. Our show—**Oct. 12 through Nov. 24**—is an excellent opportunity to showcase your work to fellow members and the general public.

Entry forms must be to me by October 1<sup>st</sup>. There are **NO ENTRY FEES!!** The prospectus is on our website at [http://nc-photo.org/member\\_exhibition/2012/brochure\\_2012.pdf](http://nc-photo.org/member_exhibition/2012/brochure_2012.pdf). PLEASE: take time to read over the prospectus carefully, especially submission guidelines and important dates. Review the (updated) categories. And pay close attention to **"What are the display requirements?"** There are expanded size limitations for horizontal panoramas! Remember measurements will be made from the **outermost edges of the frame.**

Get your entries in early! We are limited to approximately 100 images due to the size of the room.

Thanks to all of this year's assistants! I am still looking for a little help during the reception. Choose to be a greeter at the door directing fellow members and the public to vote for People's Choice OR help keep the hors d'oeuvres on the table (we welcome anyone who wants to try out a new recipe!).

I can't wait to see what everyone has been up to!

**Sponsor Spotlight**

**Nelson Photo - One Time a Year - Two days only, Friday & Saturday October 5<sup>th</sup> & 6<sup>th</sup>**

Manfrotto Tripod Trade in Program! Bring in any used tripod & head and receive \$100 trade in value on a new Manfrotto tripod & head. Or get \$200 trade in value a new Gitzo tripod & head.

Tamron Trade up Program! Looking to add a new lens to your camera system? Try a macro, wide, telephoto, or the new SP 24-70 Di VC 2.8 for you full frame shooters. Trade in any lens and receive a minimum of \$25 towards a new Tamron lens and a special \$25 mail in rebate. Also check our website for current mail in rebates.

**SPONSORS**

The NCPS thanks the following Annual Photography Exhibition sponsors. Please show your appreciation by visiting them

**GOLD LEVEL**

**SILVER LEVEL**

<p><b>Calumet San Diego</b> 830 West Valley Pkwy Suite330 Escondido, CA 92025 800-451-6650 760-737-6002 <a href="http://www.calumetphoto.com">www.calumetphoto.com</a></p>	<p><b>Modern Postcard</b> 1675 Faraday Ave Carlsbad, CA 92008 800 959-8365 <a href="http://www.modernpostcard.com">www.modernpostcard.com</a></p>	<p><b>C&amp;H Photo</b> 7720 Fay Ave. La Jolla, CA 92037 858-729-6565 <a href="http://www.CandHPhoto.com">www.CandHPhoto.com</a></p>	<p><b>PC Photo &amp; Imaging</b> 113 N. El Camino Real #B Encinitas, CA 92024 760-632-1790 <a href="http://www.pc-photo.net">www.pc-photo.net</a></p>
<p><b>Jim Cline Photo Tours</b> 11387 Ocean Ridge Way San Diego, CA 92130 858-350-1314 <a href="http://www.jimcline.com">www.jimcline.com</a></p>	<p><b>Oceanside Photo and Telescope</b> 918 Mission Ave Oceanside, CA 92054 760-722-3348 <a href="http://www.optcorp.com">www.optcorp.com</a></p>	<p><b>Encinitas Photo Center</b> 967 S. Coast Highway 101 #107B Encinitas, CA 92024 760-436-0562 <a href="http://www.encinitas101.com/encinitasphoto.htm">www.encinitas101.com/encinitasphoto.htm</a></p>	<p><b>Photographic Explorations</b> 197 Woodland Pkway Ste 104-218 San Marcos, CA 92069 <a href="mailto:donna.d.cosentino@gmail.com">donna.d.cosentino@gmail.com</a></p>
<p><b>Kurt's Camera Repair</b> 7811 Mission Gorge Rd #E San Diego, CA 92120 (619) 286-1810 <a href="http://www.kurtscamerarepair.com">www.kurtscamerarepair.com</a></p>		<p><b>Green Flash Photography</b> 4966 Lamont Street Pacific Beach, CA 92109 858-272-1926 <a href="http://www.greenflashphotography.com">www.greenflashphotography.com</a></p>	<p><b>Pro Camera Repair</b> 7910 Raytheon Road San Diego, CA 92111 858-277-3700 <a href="http://www.procamerarepair.com">www.procamerarepair.com</a></p>
		<p><b>Nelson Photo</b> 1909 India Street San Diego, CA 92101 619-234-6621 <a href="http://www.nelsonphotosupplies.com">www.nelsonphotosupplies.com</a></p>	<p><b>Wayne Richard Photography</b> 8838 La Cartera Street San Diego, CA 92129 (858) 248-5179 <a href="http://wayne-photo.com">wayne-photo.com</a></p>
		<p><b>Ordovery Gallery</b> 410 S. Cedros Ave Solana Beach, CA 92075 858-720-1121 <a href="http://www.ordovergallery.com">www.ordovergallery.com</a></p>	

**SEPTEMBER 2012 Meeting**

Wednesday, September 26, 2012 San Diego Botanic Garden (formerly Quail Gardens), Encinitas Ecker Building Meeting Room Enter Front Gate - **Exit Rear Gate** Front Gate is Locked at 7:00 p.m.

- 6:00 p.m. - Front Gate Opens**
  - 6:15 p.m. - Sign-in & Refreshments**
  - 6:30 p.m. - Announcements & Member Greeting**
  - 6:45 p.m. - Presentation**
  - 7:45 p.m. - Break & Refreshments**
  - 8:00 p.m. - Member Share**
- Donations: First-time guests free/returning guests \$3.00**

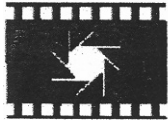
**TO REACH NCPS**

**Web Site: [www.nc-photo.org](http://www.nc-photo.org)**

**VOLUNTEER LEADERSHIP TEAM**

President	Barbara Swanson	To contact an individual Team Member go to our Web Site and click on CONTACTS and then on the person you wish to contact.
Vice Pres.	James Phenicie	
Treasurer	Nancy Jennings	
Secretary	Nancy Telford	
Gatekeeper	Ed Stalder	
Hospitality	Deaney Gauntlett	
Historian	Sing Baker	
Mailbox	Nancy Jennings	
Membership	Nancy Jennings	
Member Show	Sandy Zelasko	
Newsletter	Rich Stephens	
Photo Shoots	Dan Nougier	
Projectionist	Mike McMahon	
Programs	Sandy Zelasko	
Reception	Nancy Jennings	
Reception	Nancy Telford	
Sponsors	Mike McMahon	
Web Site	Fred Heinzmann	

**NOTE:** Please place NCPS in the Subject line of all correspondence.



**North County Photographic Society**

PO Box 231881  
Encinitas, CA 92024-1881



17th Annual NCPS Members' Photography Show  
October 12 - November 24, 2012  
Encinitas Library - Community Room  
540 Cornish Drive  
Encinitas, CA 92024  
(M-T 9:30 am-8 pm - F, Sat 9:30 am-5 pm - Sun noon-5 pm)



2011 Best of Show "Kermit Meets Big Bird" Mark Drawbridge

### Artist Reception

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Sat., Oct 20, 2012  
1-4 pm  
Hors d'Oeuvres  
Soft music  
Good company

Thank you to our 2012 judges:  
James Respass & Steve Cirone

Interested in joining our organization to network with other photographers or learn from professionals in the industry? Visit our website at [www.nc-photo.org](http://www.nc-photo.org) or email [membershow@nc-photo.org](mailto:membershow@nc-photo.org) for more information!