

# the Lens Paper

*The North County Photographic Society...Inspired by Photography,  
Powered by Volunteers!*

OCTOBER 2011

BACK PAGE HAS MEETING SCHEDULE

## OCTOBER PROGRAM (Oct 26, 2011)

### Ann Collins: Creating Panoramas

Come to the October meeting to learn how to shoot and stitch panoramic images. Published photographer and NCPS member Ann Collins will demonstrate how she captures images for a panorama, readies them in Adobe *Lightroom*, and uses *Photoshop* to stitch and finish the final result. Although her process includes *Lightroom*, it is not necessary. *Photoshop* can be used alone or in combination with *Bridge*. During the onscreen portion of the program, Ann will show examples of the different results you can get from the various *Photoshop* stitching options and take one of her favorite panoramas from start to finish. Her presentation will be packed with tips from the capture stage all the way through the processing stage. Panoramic photos are a fantastic way to record a scene vertically or horizontally--or both ways at once--without pushing the scenery far into the distance with a wide-angle lens.



### Bio

Ann has been an avid photographer for more than 30 years, but she has progressed in her skills after going digital. She embraces the technological options available, such as panoramas and HDR (high dynamic range), which can be combined. Over the years, she has traveled a good bit and taken photos as her souvenirs. Her images usually accompany her writing. She has had articles published in magazines and newspapers, including *Highlights for Children*, *Westways*, *MotorHome*, the *San*

*Francisco Examiner's* Sunday travel section, *Arizona Highways*, and others. Ann's photographic education has come from a lot of reading, a smattering of classes, several intensive workshops, and membership in camera clubs. "The best education," she says, "has come from taking lots and lots of digital photos."

Her web-site is ([www.ImagesByAnnCollins.com](http://www.ImagesByAnnCollins.com)).

PLEASE NOTE  
THE NOVEMBER MEETING  
WILL BE HELD ON  
WEDNESDAY, THE 30<sup>TH</sup>

Come to hear Mike McMahon tell us  
Why photographers love the iPad

## *the Lens Paper*

### **PRESIDENTS CORNER** by Barbara Swanson

Our annual Photography show opens this month. It is the culmination of months of planning by the show coordinator and volunteers and also supported in part by our many sponsors. Their generous donations makes it possible for us to hold the show without having to charge an entry fee to our members. I would like to thank all of our sponsors, both companies and individuals, who have renewed, and to welcome new sponsors. I would also like to remind our members that when you go to a sponsor, please mention that you are a member of NCPS. Some of the sponsors offer a discount to members as well, which is much appreciated.

I look forward to seeing everyone at the reception on Sunday, October 23.

### **MEMBER SHARE** by Gesa Cowell

#### **October: Bringing Wildlife Photography to Life**

Wildlife photography is equally challenging and rewarding. Animals are difficult models; they rarely pose and never wait for the photographer. This holds true whether one is taking photos in the backyard, the zoo or in a remote wilderness. Here are several useful suggestions gleaned from articles written by wildlife photographers:

- Have the camera ready, turned on, with the lens cap off!
- Use a long lens to pull the action in. Then crop if necessary to fill the frame.
- Choose a wide-angle lens to portray animals in their environment or to convey groupings, patterns or emphasize large numbers.
- Ensure sharpness by using high shutter speeds (try shutter priority mode), combined with high ISO and/or a means to steady the lens.
- Keep the background simple and uncluttered either through composition or blurring.

Also think ahead about the concept you want to communicate. What struck you about the animal or the scene? A sense of power, elegance, grace, furtiveness...? An image is much more compelling if it conveys a mood and tells a story to the viewer. For example, panning will create a sense of movement and could emphasize a feeling of speed in flying birds or running deer.

The member share topic for November will be open, please feel free to share your favorite image.

### **MEMBER NEWS** by Nancy Jennings

#### **Welcome to our newest members!**

Lisa Blake - Carlsbad

Marc Covitt - Encinitas

Lisa George - San Diego

### **MEMBER SHOW** by Sandy Zelasko

Our 16<sup>th</sup> Annual Members' Show is well under way. This year visitors to the show at the Encinitas Library will find 92 outstanding images in eight categories!

This free event runs from Thursday, October 20 to Saturday, November 26, 2011. Don't miss the opening reception on Sunday, October 23 from 1-4 pm featuring live jazz by the band Endangered Speciez and munchies. Everyone is invited! Bring a friend. Don't forget to cast a vote for the Viewers' Choice Award!

It is easy to tell your friends. Just go to [www.nc-photo.org](http://www.nc-photo.org) and on the home page there is a link to the e-card you can send via the web. Or pick up a hard copy at the show. Just add a 29-cent stamp and mail!

If you have work hanging don't forget pick-up at the end of the show on Sunday, November 27 from noon – 2 pm. If you have difficulty doing so at that time, please contact me beforehand so we can discuss some options.

Looking forward to seeing everyone at the reception! Thank you and BEST OF LUCK!

### **SPONSOR SPOTLIGHT: Modern Postcard**

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### PHOTOSHOOTS by Dan Nougier

#### **October: Dia de los Muertos, Mission San Luis Rey**

**Date: Sunday, Oct. 30, 2011**

**Time: 9:30am to noon**

**Location: 4050 Mission Ave., Oceanside**

Dia de los Muertos, or "Day of the Dead," is a Mexican cultural celebration that will transform Old Mission San Luis Rey, "King of the Missions" into an all-day community event with mariachi bands, dancing groups, Aztec entertainers, elaborate altars and much more. A special highlight will be a custom low-rider display by the Siempre Car Club, showcasing traditional altars in their trunks commemorating loved ones who have passed. Check out <http://www.sanluisrey.org/> for more info on the mission. We'll try to meet near the edge of the parking lot near the mission, but it will be crowded so bring a cell phone. No tripods.

#### **November: Dia de los Muertos, Old Town**

**Date: Tuesday, Nov. 1, 2011**

**Time: 6:00pm to 9:30pm**

**Location: San Diego Ave & Twigg St., Old Town**

This is the premier Day of the Dead event in San Diego County and includes over 30 altars, music and traditional activities. At 8 pm the public is invited to join a candlelight procession from the Whaley House Museum to El Campo Santo cemetery to decorate and make offerings to Old Town's earliest families at their gravesites. Face painting is encouraged but optional. We'll meet at the corner of San Diego and Twiggs. Again expect crowds so a cell phone is suggested. And don't forget your flash.

#### **November: Death Valley National Park**

**Date: Nov. 18-20, 2011**

**Time: pre-dawn**

**Location: Death Valley Furnace Creek Ranch**

Tired of the crowds? Join us on a short, 2+ day tour of one of the most unique places on the planet. We will meet before dawn on Friday at Furnace Creek to catch sunrise at Zabriskie Point and end on Sunday with sunrise over the sand dunes. Group will be limited to about 10, so please email me soon if you are interested and I'll send you the itinerary and other important details. High clearance vehicle or 4x4 recommended but not required. Our plans will remain flexible based on road conditions, weather, etc. Go to <http://www.nps.gov/deva/index.htm> for more about Death Valley.

For any questions, contact Dan Nougier at [photoshoots@nc-photo.org](mailto:photoshoots@nc-photo.org) or cell 619-884-1359.

### MEMBER PROFILE

#### **Joe Chirra by Sandy Zelasko**

It's my guess you have seen last year's Best of Show image "Sea Ranch" by Joseph Chirra. But how many of you have met the man behind the award-winning black and white image? Joe Chirra has been a member of our club for about three years now and really enjoys the guest speaker presentations at the general meetings and participating in the members' share.

SZ: "What types of photograph do you enjoy the most?"

JC: "I prefer black and white portraits and abstracts"

SZ: "Who is your favorite photographer or mentor?"

JC: "Vincent Versace and Jay Maisel."

SZ: "What favorite photo accessory do you carry in your camera bag?"

JC: "Flash."

SZ: "Do you have any photo techniques or tips that you would like to share with the membership?"

JC: "Shape, color and light. That 's what I try to follow." Referring to Jay Maisel's vision.

SZ: "What project are you currently working on?"

JC: "Nothing right now. I want to get some table top (photography) started."

SZ: "What would you like to see this club do next?"

JC: "A little more communication where people can throw out ideas. Like a forum page on the website. (Also) Space on the web page that allows for feedback on workshops.

(And) Have members suggest favorite online tutorials to share."

SZ: "Where can we see more of your images?"

Currently Joe does not have a website or display images on the Internet. He is interested in learning ways to protect his work from pilfering. I guess you will just have to attend the Members' Show to see his entries, "Lilly" and "Dedos."

Hope to see you all at the reception October 23<sup>rd</sup>!



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### WORKSHOPS by Mike McMahon

<i>Preserving Family Photos</i>	Mon, Oct 24 <sup>th</sup>	9:30 – 11:30am
<i>More Fun with iPad</i>	Mon, Oct 24 <sup>th</sup>	1:00 – 3:00pm
<i>Photoshop V-Projects</i>	Mon, Oct 31 <sup>th</sup>	9:30 – 11:30am
<i>Intro to Video</i>	Mon, Oct 31 <sup>th</sup>	1:00 – 3:00pm
<i>Photoshop Elements workflow</i>	Wed, Nov 16 <sup>th</sup>	9:30 – 11:30am
<i>Picasa II</i>	Mon, Nov 21 <sup>th</sup>	9:30 – 11:30am

The classes are offered at the Carlsbad Senior Center (at the corner of Harding and Pine in Carlsbad). Visit Mike's website for course descriptions, schedules, and availability. Then call the Carlsbad Senior Center at 760-602-4650 to reserve your seat. Mike teaches these courses as a volunteer with a \$5 donation appreciated. Visit [www.mikemctechguy.com](http://www.mikemctechguy.com) for more information.

## SPONSORS

The NCPS thanks the following Annual Photography Exhibition sponsors. Please show your appreciation by visiting them.

### GOLD LEVEL

<b>Calumet San Diego</b> 830 West Valley Pkwy Suite330 Escondido, CA 92025 800-451-6650 760-737-6002 <a href="http://www.calumetphoto.com">www.calumetphoto.com</a>	<b>Modern Postcard</b> 1675 Faraday Ave Carlsbad, CA 92008 800 959-8365 <a href="http://www.modernpostcard.com">www.modernpostcard.com</a>
<b>Jim Cline Photo Tours</b> 4463 Longshore Way San Diego, CA 92130 858-350-1314 <a href="http://www.jimcline.com">www.jimcline.com</a>	<b>Oceanside Photo and Telescope</b> 918 Mission Ave Oceanside, CA 92054 760-722-3348 <a href="http://www.optcorp.com">www.optcorp.com</a>
<b>Kurt's Camera Repair</b> 7811 Mission Gorge Rd #E San Diego, CA 92120 (619) 286-1810 <a href="http://www.kurtscamerarepair.com">www.kurtscamerarepair.com</a>	

### SILVER LEVEL

<b>C&amp;H Photo</b> 7720 Fay Ave. La Jolla, CA 92037 858-729-6565 <a href="http://www.CandHPhoto.com">www.CandHPhoto.com</a>	<b>PC Photo &amp; Imaging</b> 113 N. El Camino Real #B Encinitas, CA 92024 760-632-1790 <a href="http://www.pc-photo.net">www.pc-photo.net</a>
<b>Encinitas Photo Center</b> 967 S. Coast Highway 101 #107B Encinitas, CA 92024 760-436-0562 <a href="http://www.encinitas101.com/encinitasphoto.htm">www.encinitas101.com/encinitasphoto.htm</a>	<b>Photographic Explorations</b> 197 Woodland Pkwy Ste 104-218 San Marcos, CA 92069 <a href="http://www.photographicexplorations.com">www.photographicexplorations.com</a>
<b>Green Flash Photography</b> 4966 Lamont Street Pacific Beach, CA 92109 858-272-1926 <a href="http://www.greenflashphotography.com">www.greenflashphotography.com</a>	<b>Pro Camera Repair</b> 7910 Raytheon Road San Diego, CA 92111 858-277-3700 <a href="http://www.procamerarepair.com">www.procamerarepair.com</a>
<b>Nelson Photo</b> 1909 India Street San Diego, CA 92101 619-234-6621 <a href="http://www.nelsonphotosupplies.com">www.nelsonphotosupplies.com</a>	<b>Wayne Richard Photography</b> 8838 La Cartera Street San Diego, CA 92129 (858) 248-5179 <a href="http://wayne-photo.com">wayne-photo.com</a>
<b>Ordovery Gallery</b> 410 S. Cedros Ave Solana Beach, CA 92075 858-720-1121 <a href="http://www.ordovergallery.com">www.ordovergallery.com</a>	

## OCTOBER 2011 Meeting

Wednesday, Oct. 26, 2011 San Diego Botanic  
Garden (formerly Quail Gardens), Encinitas

Ecke Building Meeting Room

Enter Front Gate - **Exit Rear Gate**

Front Gate is Locked at 7:00 p.m.

**6:00 p.m. - Front Gate Opens**

**6:15 p.m. - Sign-in & Refreshments**

**6:30 p.m. - Announcements & Member Greeting**

**6:45 p.m. - Presentation**

**7:45 p.m. - Break & Refreshments**

**8:00 p.m. - Member Share**

**Donations: First-time guests free/returning guests \$3.00**

## TO REACH NCPS

**Web Site: [www.nc-photo.org](http://www.nc-photo.org)**

## VOLUNTEER LEADERSHIP TEAM

President	Barbara Swanson	To contact an individual Team Member go to our Web Site and click on CONTACTS and then on the person you wish to contact.
Vice Pres.	Gesa Cowell	
Treasurer	Nancy Jennings	
Secretary	Nancy Telford	
Gatekeeper	Ed Stalder	
Hospitality	Sonja Longley	
Historian	Sing Baker	
Mailbox	Nancy Jennings	
Membership	Nancy Jennings	
Member Show	Sandy Zelasko	
Newsletter	Rich Stephens	
Photo Shoots	Dan Nougier	
Projectionist	Vern Elmore	
Programs	Andrew Szikla	
Reception	Nancy Jennings	
Reception	Nancy Telford	
Sponsors	Mike McMahon	
Web Site	Fred Heinzmann	

**NOTE:** Please place NCPS in the Subject line of all correspondence.



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