

the Lens Paper

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PLEASE SEE BACK PAGE FOR MEETING SCHEDULE

MARCH PROGRAM (Mar 23, 2011)

Larry Vogel: Fine Art Photography

Larry Vogel will cover his use of working with individual projects as a creative format for approaching his fine art photography. In addition he will introduce the group to his approach of site-specific corporate art installations.

He began his career as a fine art photographer heavily influenced by his mentor Ansel Adams; he believed he would spend his life wandering the meadows and valleys of the national parks photographing black and white landscape images with a 4x5 view camera. Later he discovered the profound benefits of approaching his work within the format of individual projects. With this new approach he has found endless creative possibilities. Now, each new body of work has a beginning, a middle, and an end. You will see how this approach has helped Larry establish himself as an artist with an extreme diversity. A favorite quote picked up years ago from another self-proclaimed diverse artist is, "My diversity may become my claim to obscurity." To that Larry says, he will gladly give up the notoriety in favor of a more creative life that comes with his diversity.



painting and sculpture.

Larry Vogel has been involved in photography for over thirty years and in recent times has started using several mediums to express his creative explorations, including, photography, ceramics,



Larry continues to evolve as a creative artist and has created several bodies of work,

some traditional in concept and technique, some experimental and abstract. Vogel continues his artistic evolution as he enters into the digital age.

Vogel has over 25 years experience teaching workshops. He has directed The Photographers' Exchange for 20 years. The group has held monthly meetings which provides a platform for fine art photographers to show and receive critiques of their work. Vogel has been an exhibiting fine art photographer for more than 30 years. He is currently represented by the Susan Spiritus Gallery, Newport Beach, CA, Wild Heart Gallery, Carmel Valley, CA, and Preston Contemporary Art, Mesilla, New Mexico.

View work by Larry Vogel at these websites:

www.lavogel.com

www.susanspiritusgallery.com

www.wildheartgallery.com

www.prestoncontemporaryart.com

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Vogel has exhibited his work since 1979 and has been included in more than fifty exhibitions, including The Ansel Adams Gallery in Yosemite, California, and the Africus, Johannesburg Biennale in 1997.

Larry was awarded a photographic scholarship from

The Friends of Photography for the Ansel Adams Photography Workshops in 1983, which Vogel says he was fortunate to be able to attend, as it was the last of the workshops that the renowned photographer, Ansel Adams, was alive to teach.



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PRESIDENTS CORNER by Barbara Swanson

Spring is approaching and that means it is time to consider entering the photography competition at the San Diego Fair. There are some changes this year, so don't wait until the last minute to look over the information on their website. One big change is that the initial submissions will be electronic. Follow their guidelines, and optimize your pictures for electronic viewing. One benefit is that you won't be printing and matting photos that are not accepted for the show, which saves time and money.

I believe that some of the categories are different, so take a look now and start going through your photos. While photography judging can be very subjective, a few guidelines do help. Photos should be technically correct (exposure, sharpness). Ones that evoke an emotion or a response in the viewer are often strong images. Unique subjects or viewpoints stand out. Tell a story.

Hopefully the critique session at our February meeting was helpful in assessing your photos. Often it helps to get the opinions of others, as they may have a different perspective.

PHOTO EXPEDITIONS by Barbara Swanson

March flower shoot

Date: Saturday, March 19, 2011

Time: 12:30pm - 10:00pm

Meet: between Mom's Pie House and the Orfila winery in on Rte 78 in Wynola, 3 miles before Juian

We will go on from there to look for wildflowers; depending on the flowers, we will either go to Cuyamaca or the desert. Be ready for some hiking. The early rains germinated many plants in the desert, but a hard frost and a long dry spell killed many of them. However, some areas may be good in mid-March. While the mountains have gotten a lot of moisture this winter, the snow in late February may have delayed the wildflowers. I will try to scout out some areas Saturday morning and the group will decide where to go when we meet. We will be out until dusk, so bring water, snacks and a jacket. Check the website for any updates. Rain cancels.

May workshop: Night Sky Photography Workshop with Dennis Mammana

Date: Saturday, May 7, 2011

Time: 12:30pm - 10:00pm

Location: Borrego Springs

If you enjoy photography and are fascinated by the night sky, mark your calendar now because this hands-on course is for you! The workshop will include thorough classroom training during the day and a photoshoot after dark. For details see: <http://www.dennismammana.com/NCPSWorkshop.htm>.

After reimbursement of \$15 to club members the 10 hour workshop will cost \$40. Sign up soon; the number of workshop attendees are limited.

Learn more about Dennis and his night sky photography by visiting him on-line at <dennismammana.com>. For any questions or to save a spot on the class roster, contact Dan Nougier at photoshoots@nc-photo.org or cell 619-884-1359.

MEMBER SHARE by Gesa Cowell

March Member Share: Contre Jour

The French term contre-jour (against daylight) refers to images taken with the subject positioned directly between camera and light source, producing a very dramatic effect. Basically, we are pointing the camera directly into the sun (or a light), doing exactly what every beginner in photography has been told to avoid. Yet the contrast between light and shadow can produce stark and captivating photographs. The strong backlighting silhouettes the subject and emphasizes lines and shapes while minimizing details. The light source can appear as a strong glare behind the subject or create a soft, halo-like light around the darker silhouette. Glare adds dramatic impact to the image but the photographer can control and choose to minimize it by using lens-hoods or by placing the subject appropriately. If desired, strong contrast can be reduced by using fill-light, such as flash or reflected light.

Photographing subjects against the sun is a very common way to produce a contre-jour effect, but one can also use windows, tunnels, or lamps to frame and illuminate a subject from behind. As with any creative endeavor the possibilities are nearly limitless, and I am looking forward to seeing your interpretations of contre-jour.

The Member share topic for April will be "Spring."

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Sponsor Announcements

Are you a Twitter user? If so, Calumet San Diego is willing to extend a 15% discount on any Calumet product during the month of March if you sign up on their Twitter page this month. Visit <https://twitter.com/calumetphotoSD>.

SPONSORS

The NCPS thanks the following Annual Photography Exhibition sponsors. Please show your appreciation by visiting them.

GOLD LEVEL

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| <p>Jim Cline Photo Tours 4463 Longshore Way San Diego, CA 92130 858-350-1314 www.jimcline.com</p> | <p>Oceanside Photo and Telescope 918 Mission Ave Oceanside, CA 92054 760-722-3348 www.optcorp.com</p> |
| <p>Kurt's Camera Repair 7811 Mission Gorge Rd #E San Diego, CA 92120 (619) 286-1810 www.kurtscamerarepair.com</p> | <p>Modern Postcard 1675 Faraday Ave Carlsbad, CA 92008 800 959-8365 x2063 www.modernpostcard.com</p> |

SILVER LEVEL

| | |
|---|---|
| <p>Calumet San Diego 830 West Valley Parkway Suite 330 Escondido, CA 92025 800-451-6650 760-737-6002 www.calumetphoto.com</p> | <p>Photo Art of Carlsbad 2551 State Street Suite 106 Carlsbad, CA 92008 760-729-1960 www.photoartofcarlsbad.com</p> |
| <p>Encinitas Photo Center 967 S. Coast Highway 101 #107B Encinitas, CA 92024 760-436-0562 www.encinitas101.com/encinitasphoto.htm</p> | <p>Photo Art People 11752 Mira Lago Way San Diego, CA 92131 858-204-6064 www.PhotoArtPeople.com</p> |
| <p>Green Flash Photography 4966 Lamont Street Pacific Beach, CA 92109 858-272-1926 www.greenflashphotography.com</p> | <p>Photographic Explorations 197 Woodland Pkwy Ste 104-218 San Marcos, CA 92069 www.photographicexplorations.com</p> |
| <p>Nelson Photo 1909 India Street San Diego, CA 92101 619-234-6621 www.nelsonphotosupplies.com</p> | <p>Pro Photo Repair 7910 Raytheon Road San Diego, CA 92111 858-277-3700 www.procamerarepair.com</p> |
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| <p>PC Photo & Imaging 113 N. El Camino Real #B Encinitas, CA 92024 760-632-1790 www.pc-photo.net</p> | |

March 2011 Meeting

Wednesday, Mar. 23, 2011 San Diego Botanic Garden (formerly Quail Gardens), Encinitas Ecke Building Meeting Room
Enter Front Gate - **Exit Rear Gate**
Front Gate is Locked at 7:00 p.m.

6:00 p.m. - Front Gate Opens
6:15 p.m. - Sign-in & Refreshments
6:30 p.m. - Announcements & Member Greeting
6:45 p.m. - Presentation
7:45 p.m. - Break & Refreshments
8:00 p.m. - Member Share
Donations: First-time guests free/returning guests \$3.00

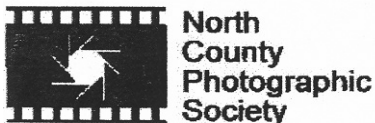
TO REACH NCPS

Web Site: www.nc-photo.org

VOLUNTEER LEADERSHIP TEAM

| | | |
|---------------|-----------------|---|
| President | Barbara Swanson | To contact an individual Team Member go to our Web Site and click on CONTACTS and then on the person you wish to contact. |
| Vice Pres. | Gesa Cowell | |
| Treasurer | Nancy Jennings | |
| Secretary | Nancy Telford | |
| Gatekeeper | Ed Stalder | |
| Hospitality | Sonja Longley | |
| Historian | Sing Baker | |
| Mailbox | Nancy Jennings | |
| Membership | Nancy Jennings | |
| Member Show | Joann Johnson | |
| Newsletter | Rich Stephens | |
| Photo Shoots | Dan Nougier | |
| Projectionist | Vern Elmore | |
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NOTE: Please place NCPS in the Subject line of all correspondence.



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