

the Lens Paper

Powered by Volunteers!

PLEASE SEE BACK PAGE FOR MEETING SCHEDULE

JANUARY PROGRAM (Jan 26, 2011)

Mike McMahon: Video...from the Perspective of a Still Photographer

The presentation will address questions that you may have about video. Is it for me? Can I get good results with my existing camera and computer equipment? Can I use it to display my still photography in high definition on my big-screen TV? Is it easy to make DVD movies? What does it take to post videos on websites like You Tube and Vimeo?

Starting from a foundation in still photography, Mike decided to give video a try several years ago. It started with a project to convert many hours of family camcorder movies to DVD. He then experimented with video productions of his still photography, set to music. Simple documentary work soon followed. His video of the NCPS Photo Shoot at the Batiquitos Lagoon in 2007 included video footage of the event and photos by our members. In the past two years, he has produced professional wedding and family history videos. He has contributed to programs seen on Oceanside's Community TV station, KOCT.

Along the way, Mike has learned many lessons about the world of video. He will share those experiences with us and encourage us to give it a try for ourselves. He will create a short video during the presentation.



A member of the NCPS since 2002, Mike served as our club president from 2003 to 2006. He has been involved with the team that produced our Annual Member Show for the past 6 years and has managed our relationship with our club sponsors since 2004.

Mike does volunteer work with several groups in our community. He shoots the cast photos for local theater groups and volunteers at the Carlsbad Senior Center's PC Lab. He provides free tech help at two local retirement residences. Beginning in February, Mike will teach two courses in digital photography at the Carlsbad Senior Center and at the Encinitas Library. See the Member Announcements section of this newsletter for more information.

Friends and clients call on Mike for help with computer selection and installation, TV/DVR/audio visual issues, photography and video instruction, event photography, and photo and video production work. He can be reached

at mike.techguy@gmail.com or (760)

895-4530.

Bring your questions about video to our meeting this month. It promises to be a fun and informative session.

Get ready for next month:

Critique of member portfolios in February replaces Speaker and Membershare. Start collecting images. Details (image number, judges) in Feb. Lens Paper.

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PRESIDENTS CORNER by Barbara Swanson

It is the start of a new year, and I wish everyone a very healthy and happy New Year.

The beginning of the year is a good time to reflect and plan, so I will share a few of my photography-related thoughts. To begin, I would like to do what I can to keep the NCPS a strong and active group of photographers. Our membership holds steady around 200 people, but it seems that there has been a drop over the last few years in participation in photo shoots and member-share, and it has been several years since we last held a large club party. If you have any comments or suggestions on how to improve our club, please contact me or any VLT members.

On a more personal photography note, there are several projects I would like to accomplish this year. One is getting a duplicate copy of my best photographs off-site. While I back-up all of my photos to two external drives immediately, they are all stored in one location. I will be looking into different options, including internet storage and a travel external drive that would fit into a safe deposit box. Another goal is to finally deal with a large, dense box of family history material, meticulously compiled by my grandfather. The amount of time for me to scan it all is daunting, so I will investigate how to deal with this. The third goal, which I've already started, is to compile some of my best photos together to tell stories on those subjects. I hope by sharing this that it will inspire some of you to also think about projects that you would like to accomplish and to take the first steps to make it happen.

MEMBER SHARE by Gesa Cowell

January Member Share: Celebrations

The reason many people take photographs is to record and preserve happy memories. Family albums are often full of images that remind us of good times with loved ones. Celebrations seemed to be a very fitting topic for this month's member share. Not only are we celebrating the arrival of a new year, we can also look back on the 2010 holiday season. Celebrations of course include the "big" holidays (Thanksgiving, Christmas, Hanukah...), but also weddings, birthdays, as well as personal successes and achievements, or fortuitous events. Celebrations can be loud and boisterous, or quiet and poignant.

Usually it is fairly predictable that photos will be taken at these events and so the camera records these celebratory rituals.

The camera does more than just record the event. It creates a reflection of what the photographer chooses to see and so the photograph becomes a statement about his/her perception of the moment. Through the photographers' eyes we conjure up memories of past years and past celebrations. Whether the image is a snapshot or carefully composed, it lets the subjects relive the moment and shares the celebration with the viewer.

There are many kinds of celebrations and as many ways to capture the emotions and events associated with them. The photograph itself can become a celebration of a moment in time. Please share one or two images of a celebration with us.

No Member Share in February. The Member share topic for March will be "Contre Jour" or Backlighting (pointing the camera directly toward the light source).

INCOME & EXPENSE REPORT – 2010

by Nancy Jennings

Club members have done a great job reducing postage and printing expenses by going green. Having your newsletter delivered electronically has reduced our costs by \$573 this year.

Income and Expense Report: for 1/1/10-12/31/10	
Beginning Balance 1/1/10	\$6,827.58
<u>INCOME</u>	
Dues	\$3,200.00
Guest fees	\$33.00
Del Mar Fair - Volunteers	\$317.25
Sponsors	\$2,000.00
Photo Shoot Fees	\$-
Miscellaneous	\$123.55
<u>EXPENSES</u>	
Rent - Quail Gardens	\$875.00
Newsletter/Other Printing	\$941.28
Refreshments/Supplies	\$1,303.04
Photo Shoots and Workshops	\$-
Postage/PO Box	\$588.00
Annual Exhibit Expenses	\$1,204.15
Volunteer Appreciation Dinner	\$255.72
Speaker/Judge Expenses	\$550.00
Miscellaneous	\$627.69
Ending Balance 12/31/10	\$6,156.50

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MEMBER NEWS by Nancy Jennings

Welcome to our newest members!

Terrance Goan - Rancho Santa Fe

Lucy Wheeler - San Marcos

ANNOUNCEMENTS

In February, Mike McMahon will be teaching the following classes at the Carlsbad Senior Center and the Encinitas Library. There is no tuition, a donation is appreciated.

Getting the Most from Your Digital Camera

2 parts, 2 hours each

Cbd Sen Ctr – Feb 15 and 22 1:00 to 3:00 PM

Enc Library – TBD (call or check Mike's website)

Having Fun with Photoshop Elements

2 parts, 2 hours each

Cbd Sen Ctr – Feb 14 & 28 10:00 to 12 noon

Enc Library – TBD (call or check Mike's website)

For more info: Carlsbad Senior Center 760-602-4650; Encinitas Library 760-753-7376; Mike McMahon 760-896-4530 or visit Mike's website (www.mikemctechguy.com).

SPONSORS

The NCPS thanks the following Annual Photography Exhibition sponsors. Please show your appreciation by visiting them.

GOLD LEVEL

<p>Jim Cline Photo Tours 4463 Longshore Way San Diego, CA 92130 858-350-1314 www.jimcline.com</p>	<p>Oceanside Photo and Telescope 918 Mission Ave Oceanside, CA 92054 760-722-3348 www.optcorp.com</p>
<p>Kurt's Camera Repair 7811 Mission Gorge Rd #E San Diego, CA 92120 (619) 286-1810 www.kurtscamerarepair.com</p>	<p>Modern Postcard 1675 Faraday Ave Carlsbad, CA 92008 800 959-8365 x2063 www.modernpostcard.com</p>

SILVER LEVEL

<p>Calumet San Diego 830 West Valley Parkway Suite 330 Escondido, CA 92025 800-451-6650 760-737-6002 www.calumetphoto.com</p>	<p>Photo Art of Carlsbad 2551 State Street Suite 106 Carlsbad, CA 92008 760-729-1960 www.photoartofcarlsbad.com</p>
<p>Encinitas Photo Center 967 S. Coast Highway 101 #107B Encinitas, CA 92024 760-436-0562 www.encinitas101.com/encinitasphoto.htm</p>	<p>Photo Art People 11752 Mira Lago Way San Diego, CA 92131 858-204-6064 www.PhotoArtPeople.com</p>
<p>Green Flash Photography 4966 Lamont Street Pacific Beach, CA 92109 858-272-1926 www.greenflashphotography.com</p>	<p>Photographic Explorations 197 Woodland Pkwy Ste 104-218 San Marcos, CA 92069 www.photographicexplorations.com</p>
<p>Nelson Photo 1909 India Street San Diego, CA 92101 619-234-6621 www.nelsonphotosupplies.com</p>	<p>Pro Photo Repair 7910 Raytheon Road San Diego, CA 92111 858-277-3700 www.procamerarepair.com</p>
<p>Ordovery Gallery 410 S. Cedros Ave Solana Beach, CA 92075 858-720-1121 www.ordovergallery.com</p>	<p>Wayne Richard Photography 8838 La Cartera Street San Diego, CA 92129 (858) 248-5179 wayne-photo.com</p>
<p>PC Photo & Imaging 113 N. El Camino Real #B Encinitas, CA 92024 760-632-1790 www.pc-photo.net</p>	

January 2011 Meeting

Wednesday, Jan. 26, 2011 San Diego Botanic Garden (formerly Quail Gardens), Encinitas Ecke Building Meeting Room
Enter Front Gate - **Exit Rear Gate**
Front Gate is Locked at 7:00 p.m.

- 6:00 p.m. - Front Gate Opens**
 - 6:15 p.m. - Sign-in & Refreshments**
 - 6:30 p.m. - Announcements & Member Greeting**
 - 6:45 p.m. - Presentation**
 - 7:45 p.m. - Break & Refreshments**
 - 8:00 p.m. - Member Share**
- Donations: First-time guests free/returning guests \$3.00**

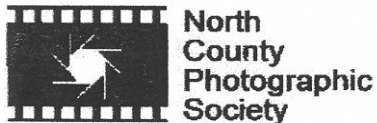
TO REACH NCPS

Web Site: www.nc-photo.org

VOLUNTEER LEADERSHIP TEAM

President	Barbara Swanson	To contact an individual Team Member go to our Web Site and click on CONTACTS and then on the person you wish to contact.
Vice Pres.	Gesa Cowell	
Treasurer	Nancy Jennings	
Secretary	Nancy Telford	
Gatekeeper	Ed Stalder	
Hospitality	Sonja Longley	
Historian	Sing Baker	
Mailbox	Nancy Jennings	
Membership	Nancy Jennings	
Member Show	Joann Johnson	
Newsletter	Rich Stephens	
Photo Shoots	Dan Nougier	
Projectionist	Vern Elmore	
Programs	Andrew Szikla	
Reception	Nancy Jennings	
Reception	Nancy Telford	
Web Site	Fred Heinzmann	

NOTE: Please place NCPS in the Subject line of all correspondence.



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