

the Lens Paper

*The North County Photographic Society...Inspired by Photography,
Powered by Volunteers!*

MAY 2010

PLEASE SEE BACK PAGE FOR MEETING SCHEDULE

MAY PROGRAM (May 26, 2010)

Machu Picchu – Terraces of Enlightenment by Mike Torrey

In this informative and illustrated program by architectural photographer Mike Torrey, take a vicarious journey to Machu Picchu in Peru, a place renowned as both an architectural and archeological wonder. Through imagery, music and brief discussion of its history, this program reveals what is most extraordinary and mysterious about Machu Picchu. Although more than 2,000 people visit the site every day, his images show you Machu Picchu with hardly any visitors evident.



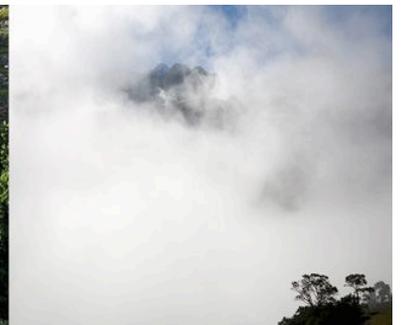
This program is based on Mike's book, *STONE OFFERINGS Machu Picchu's Terraces of Enlightenment*, a collection of over 100 photographs from his trips at the June and December solstices. *Stone Offerings* was just named a Finalist for the Benjamin Franklin Awards for art books and is currently the number two selling book on Machu Picchu at Amazon.com.

Biography

Mike Torrey creates extraordinary images of the built environment. In his work as an architectural photographer, he reveals the powerful connections possible between the natural and the man-made world. His fascination with architecture grew from a previous career in energy consulting where he worked with the functional components of buildings. As his interests expanded to buildings' architectural form, he began working with and learning from established architectural photographers before striking out on his own. In 2006, Mike's image of the famed Bonaventure Hotel in Los Angeles was recognized by the American Institute of Architects at its annual convention. Today, his list of clients includes major hotels, architectural firms and corporations.

In addition to discussing Machu Picchu, Mike will:

- Share his unique journey to becoming an architectural photographer
- Explain his vision and approach to photographing a popular tourist destination
- Discuss the publishing process and keys to making a book successful



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In addition to his photographic work, he has taught photography to architecture students and is a member of the steering committee for the Friends of San Diego Architecture, which presents a lecture series on the built environment.

Torrey holds a Bachelor of Science degree in business from San Diego State University and a Masters of Business Administration degree from the University of San Diego.

Praise for Stone Offerings:

"Absolutely Sensational. Wonderful photographs and the most comprehensive take on Machu Picchu I have ever seen. A great addition to anyone's library both for information and delight."

- Jay Maisel, photographer

MAY PHOTO SHOOT

Day in Downtown Los Angeles

Where: Meet at the Oceanside Train Station

Date: Sunday May 23, 2010

Time: 6:45 am to 6:00 pm

Our walking tour of downtown Los Angeles will begin at the Oceanside Train Station, 235 S. Tremont Ave, Ocean side 92054. We will board the 7:00am Amtrak arriving at Union Station in LA at 8:50am. Cost for the train is \$44 roundtrip. Arrive extra early or buy your tickets ahead of time. The train **WILL** leave at 7:00. If it's easier for you to meet us at Union Station, just let me know so we can find you once we arrive. The general plan is to slowly walk from Union Station to the Disney Concert Hall, and then back again in time to catch the 4:10pm train back home. There will be lots to see and photograph in between. We also plan a stop at the markets on Olvera St. and at El Pueblo de Los Angeles.

Contact Dan Nougier at photoshoots@nc-photo.org for any questions or if you care to add a favorite spot to our itinerary.

PRESIDENTS CORNER by Barbara Swanson

Our April speaker, Jack Davis, demonstrated to us the fun that you can have with a simple camera and some simple digital manipulations. To me this was a good reminder that photography doesn't always have to be serious or serve a purpose, and can just be pure creativity and play. Sometimes our preconceived notions of what a photograph should be and how we should take it (i.e., using expensive and heavy equipment) can hold us back. We can get so caught up on the technical aspects of photography that we miss the point of artistic expression and communication. Would you rather have a slightly grainy picture that people say "wow" when they see it, or one that is technically perfect (large file size, RAW capture, sharp, masterfully digitally retouched, etc.) that doesn't generate a response in people?

In athletics, one way to boost performance is to cross-train. This involves doing different types of activities, such as running, cycling, weights and swimming, to make the athlete perform better in his or her sport. I think that photography (and many other endeavors) can also benefit from this philosophy, and I saw the point and shoot examples last month as not only a way to have fun in the moment, but to also expand one's vision and creativity for the future.

MEMBER SHARE by Lewis Abulafia

Due to technical problems and a lack of time last month's Member Share—"Spring"—was postponed until this month and is combined with the May topic—"Flowers". For those members who may have images that don't fall into the previous topics, I suggest a final topic of "**Members Choice**"; or in other words anything that they would like to share. Again, limit your submissions to two.

All member shares should be posted via the new website and **MUST** be posted by 6 PM, Tuesday, May 25 for display at this month's meeting. (There is no need to resubmit images submitted in April.) Also, I encourage anyone wishing to show images from the field trip to the downtown Los Angeles to submit those separately.

SPONSORS

The NCPS thanks the following Annual Photography Exhibition sponsors. Please show your appreciation by visiting them.

GOLD LEVEL

<p>Jim Cline Photo Tours 11223-5 Carmel Creek Road San Diego, CA 92130 858-350-1314 www.jimcline.com</p>	<p>Oceanside Photo and Telescope 918 Mission Ave Oceanside, CA 92054 760-722-3348 www.optcorp.com</p>
<p>Kurt's Camera Repair 7811 Mission Gorge Rd #E San Diego, CA 92120 (619) 286-1810 www.kurtscamerarepair.com</p>	

MEETING REMINDER

Quail Gardens has been renamed San Diego Botanic Garden, and most of the highway signs have been changed. Our location is the same; just the name is different.

LENS PAPER DELIVERY

Our new website can send your *Lens Paper* by e-mail. The club saves printing and postage costs, and you get the newsletter with color images. You can set up e-delivery through the member login link at the top of our website. Your login ID is usually your e-mail address. The password was initially set as the last seven digits of your phone number, including the dash. Once you have logged in, look at the bottom of the page under the contact information tab and check the appropriate box.

SILVER LEVEL

<p>Calumet San Diego 830 West Valley Parkway Suite 330 Escondido, CA 92025 800-451-6650 www.calumetphoto.com</p>	<p>The Ordovery Gallery Studio 172 410 S. Cedros Ave Solana Beach, CA 92075 858-720-1121 www.ordovergallery.com</p>
<p>Encinitas Photo Center 967 S. Coast Highway 101 #107B Encinitas, CA 92024 760-436-0562 www.encinitas101.com/encinitasphoto.htm</p>	<p>PC Photo & Imaging 127 N. El Camino Real #C Encinitas, CA 92024 760-632-1790 www.pc-photo.net</p>
<p>Photographic Explorations 197 Woodland Pkwy Ste 104-218 San Marcos, CA 92069 www.photographicexplorations.com</p>	<p>Pro Photo Repair 7910 Raytheon Road San Diego, CA 92111 858-277-3700 www.procamerarepair.com</p>
<p>Photo Art of Carlsbad 2744 Carlsbad Blvd Suite 116 Carlsbad, CA 92008 760-729-1960 www.photoartofcarlsbad.com</p>	<p>Green Flash Photography 4966 Lamont Street Pacific Beach, CA 92109 858-272-1926 www.greenflashphotography.com</p>
<p>Wayne Richard Photography 8838 La Cartera Street San Diego, CA 92129 (858) 248-5179 wayne-photo.com</p>	<p>Nelson Photo 1909 India Street San Diego, CA 92101 619-234-6621 www.nelsonphotosupplies.com</p>
<p>Photo Art People 11752 Mira Lago Way San Diego, CA 92121 858-204-6064 www.PhotoArtPeople.com</p>	

MAY 2010 Meeting

Wednesday, May 26, 2010 San Diego Botanic Garden (formerly Quail Gardens), Encinitas Ecker Building Meeting Room Enter Front Gate - **Exit Rear Gate** Front Gate is Locked at 7:00 p.m.

- 6:00 p.m. - Front Gate Opens**
 - 6:15 p.m. - Sign-in & Refreshments**
 - 6:30 p.m. - Announcements & Member Greeting**
 - 6:45 p.m. - Presentation**
 - 7:45 p.m. - Break & Refreshments**
 - 8:00 p.m. - Member Share**
- Donations: First-time guests free/returning guests \$3.00**

TO REACH NCPS

Web Site: www.nc-photo.org

VOLUNTEER LEADERSHIP TEAM

President	Barbara Swanson	To contact an individual Team Member go to our Web Site and click on CONTACTS and then on the person you wish to contact.
Vice Pres.	Gesa Cowell	
Treasurer	Nancy Jennings	
Secretary	Nancy Telford	
Gatekeeper	Ed Stalder	
Hospitality	Sonja Longley	
Historian	Sing Baker	
Mailbox	Nancy Jennings	
Membership	Nancy Jennings	
Member Show	Joann Johnson	
Newsletter	Rich Stephens	
Photo Shoots	Dan Nougier	
Projectionist	Vern Elmore	
Programs	Andrew Szikla	
Reception	Nancy Jennings	
Web Site	Fred Heinzmann	

NOTE: Please place NCPS in the Subject line of all correspondence.



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