

# the Lens Paper

*The North County Photographic Society...Inspired by Photography,  
Powered by Volunteers!*

**JANUARY 2010**

PLEASE SEE BACK PAGE FOR MEETING SCHEDULE

## **JANUARY PROGRAM** (Jan. 27, 2010)

### **Don Gale – Landscape Photography – Tips & Techniques**



Don will give a presentation on photographic tips & techniques for landscape photography. He will also discuss how to handle adverse conditions such as poor lighting and weather and how he uses multiple techniques (i.e. off-camera flash and HRD) to solve these problems in the field. Don's presentation will include a couple of videos

he recently created.

### **Biography**

Don Gale is an accomplished professional photographer, with demonstrated expertise in the specialty areas of commercial, industrial, portraiture and outdoor photography. First introduced to



photography through a local Boy's Club group at age

15, he's been personally and professionally committed to the art form since that time.

Today Don is an award-winning photographer who has earned national recognition for his work. Driven by a lifelong love of nature and the outdoors Don, an avid hiker with a passion for the back country of California's breathtaking Eastern Sierra Nevada



Mountains, has developed the Wilderness Series, a photographic line of prints depicting some of the most beautiful natural settings and wildlife in the country.

Don conducts in-studio as well as on-site photographic workshops at some of the most beautiful locations in the world. All the basic techniques are covered: metering, composition, digital and film choice, strobe lighting, reflector-fill, close-ups, gear, time-exposures, polarization and warming filters, and split-field neutral-density grads.

For over ten years Don has conducted his workshops, seminars and classes on an ongoing basis. The success of his workshops has attracted sponsors such as: Tamron, Fuji, Lee Filters, Bogen, Pelican, Lexar, Lowepro, Chimera and Lumiquest. Additionally he is a faculty member teaching at Tri-Community Photography Center, a guest lecturer, the subject of featured interviews and has produced two

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instructional videos. The second video, "Photographing San Francisco and California's Central Coast" was released in the spring of 2003 by



Don Gale Productions in conjunction with Tamron, and was a Telly Awards Winner for best "How To" instructional video as well as the Axiem Award Winner for "Best Editing".

## **JANUARY PHOTO SHOOT**

### **Pelicans at La Jolla Cove**

**Where:** La Jolla Cove

**Date:** Saturday, January 16, 2010

**Time:** 8:00am to 10:00am

**Location:** Coast Boulevard, La Jolla, CA 92037

Directions: From the north, take I-5 to La Jolla Village Drive, westbound. Turn left on Torrey Pines Road at the signalized intersection. Follow Torrey Pines Road to the signalized intersection at Prospect Street and turn right. Watch for the signs and bear right on Coast Boulevard. Park as soon as you can. The pelicans will be on your right about half way down the hill.

Photographers come from all over the world to photograph the pelicans in our own backyard. This time of year should be near peak breeding plumage. Bring your tripod and your biggest lens. We'll meet at 8:00, but come earlier if you want less light and less people. At 10:00 we'll wander La Jolla for a breakfast spot and take in a gallery or two afterwards. What better way to start off a new year.

Rain will cancel this event.

Contact Dan Nougier for questions at [photoshoots@nc-photo.org](mailto:photoshoots@nc-photo.org) or 619-884-1359.

## **NORTH COUNTY PHOTOGRAPHIC SOCIETY**

### **Income and Expense Report: 1/1/09-12/31/09**

**Beginning Balance 1/1/09** **\$8,215.45**

#### INCOME

Dues	\$3,040.00
Guest fees	\$ 69.00
Del Mar Fair - Volunteers	\$1,451.75
Sponsors	\$2,100.00
Photo Shoot Fees	\$ 516.00
Miscellaneous	\$ 25.00

#### EXPENSES

Rent - Quail Gardens	\$1,100.00
Newsletter/Other Printing	\$1,101.29
Refreshments/Supplies	\$1,405.70
Photo Shoots and Workshops	\$1,275.00
Postage/PO Box	\$1,001.05
Annual Exhibit Expenses	\$1,351.19
Volunteer Appreciation Dinner	\$ 373.38
Speaker/Judge Expenses	\$ 540.00
Miscellaneous	\$ 442.01

**Ending Balance 12/31/09** **\$6,827.58**

## **MEMBER SHARE** by Barbara Swanson

Happy New Year to everyone! With the start of the new year, it's a good time to review what you did photographically in 2009 and think about what you might like to improve or work on this year. Is there a technique you haven't yet mastered or would you like to build up more work in a certain area? These are good types of things to think about and plan how to accomplish them. To help you get started, the January member share will be an open topic, so bring in two photos that might help you focus on your 2010 photography. As always, please submit your images early to our projectionist so that he can get them ready for the meeting.

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### **EDITOR NEEDED** by Ron Nash

For the past several years I have enjoyed being the newsletter editor. It takes 3 or 4 hours a month to edit the email from the VLT, members and sponsors into the Lens Paper. If anyone is interested in becoming the Lens Paper Editor, please contact me or one of the VLT members. I will be able to help the new editor with old files and tips.

[newsletter@nc-photo.org](mailto:newsletter@nc-photo.org)

### **Member Submissions**

#### **On The Road Again** by Carrie Barton

Carrie & Bill Barton will be hitting the road in their dog & cat-loaded RV very soon. If you want to see what they're up to (or have been up to at their yurt in the hills), check out Carrie's new blog:

<http://carriebartonphotos.blogspot.com/>

And remember, Carrie has a new email address: [ouraydog1@gmail.com](mailto:ouraydog1@gmail.com), as does Bill:

[pumaowner1@gmail.com](mailto:pumaowner1@gmail.com) Say Hi sometime!

#### **The Perfect Frame** by Steve Bundy

The Perfect Frame & Gallery in Carlsbad, is looking for local artists to display. The store is located 2 doors away from Pronto's Gourmet Market, near the downtown Carlsbad Post Office. The commission rate is 20% and offers a great opportunity for exposure in the downtown Carlsbad area.

I have had my work on display here since the first of November. I have done very well there, and Robert would be interested in having some more exhibitors'. If you need anything else from me, let me know.

Robert Broughton is the owner of the business. You can contact Robert at (760) 729-0787

#### **Women Hold Up Half The Sky** by Felix Bonomo

"Women Hold Up Half The Sky: Women at Work in China", photographic narratives by **Felix Bonomo** can be viewed at the CSU San Marcos Library's "Context" exhibit this spring. The essay grew out of Bonomo's many business trips to China over the past five years, when his photographic eye was drawn to

images of Chinese women working at everything from nanny to construction worker to religious pilgrim to office and restaurant workers. A photo from this exhibit was recently named as one of the "Best of the Best" travel photos of 2009 by the Los Angeles Times. The exhibit opens February 15 and runs through May 12, reception and lecture by Bonomo on February 16. For hours the library is open, go to <http://library.csusm.edu/context/> or (760)750-4340.

### **Robert Winslow Kenya Photo Tour**

#### **Announcing four openings available July 27 to August 13 with an optional extension August 12 – 19**

Our safari is designed for photographers, nature lovers, and anyone keenly interested in wildlife and who wants to experience in-depth and intimate animal viewing in a variety of different ecosystems and habitats. This is not a typical "tourist" safari.

We offer an excellent value for the money. The length of the safari, the quality of the guides, the personal and intimate nature of our safaris, the quality of the accommodations and the diversity of the environments that we will be visiting are unsurpassed. Our program is not the usual ten to twenty-five person safari jammed with six passengers to a vehicle. Our trips are limited to three photographers per nine-passenger Land Rover. Our much smaller safari of three to nine people provides great photographic opportunities for everyone in a much more intimate atmosphere. Each person will have their own row of seats and roof hatch.

For a detailed description, prices and itinerary visit:

<http://rwinslow.smugmug.com/gallery/1366090>

You can email Robert at: [rwinslow@mydurango.net](mailto:rwinslow@mydurango.net)

Web address: <http://www.robertwinslowphoto.com/>

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**How to double the price you get for your photos**

Here’s an easy way to not only get a higher price for your images, but also make your work really stand out at shows and street fairs.

It’s called photo-to-canvas printing. Your photographs are printed directly on museum-grade canvas and stretched over an internal wooden frame, ready to hang. No need for a mat or frame. And they last for 100 years!



Canvas images are very unique and get the attention of shoppers. The canvas weave imparts an unusual texture to the image. Perfect for landscapes or portraits – really any photo. They are quite stunning and people really love them for home décor as well as one-of-a-kind gifts.

On average, a photo on canvas can command a price twice that of a normal photo enlargement. That’s money in your pocket!

So where can you get a photo canvas printed? Check out the web site of our newest sponsor, [www.PhotoArtPeople.com](http://www.PhotoArtPeople.com), and download your photo. They do the rest and ship within 5 days.

**All NCPS members receive a special 30% discount** from the sponsor. Just enter “NCPS2009” in the

promo code field at checkout on the website. Your discount will be automatically calculated.

**SPONSORS**

The NCPS thanks the following Annual Photography Exhibition sponsors. Please show your appreciation by visiting them.

**GOLD LEVEL**

<p><b>Jim Cline Photo Tours</b> 11223-5 Carmel Creek Road San Diego, CA 92130 858-350-1314 <a href="http://www.jimcline.com">www.jimcline.com</a></p>	<p><b>Oceanside Photo and Telescope</b> 918 Mission Ave Oceanside, CA 92054 760-722-3348 <a href="http://www.optcorp.com">www.optcorp.com</a></p>
<p><b>Kurt’s Camera Repair</b> 7811 Mission Gorge Rd #E San Diego, CA 92120 (619) 286-1810 <a href="http://www.kurtscamerarepair.com">www.kurtscamerarepair.com</a></p>	

**SILVER LEVEL**

<p><b>Calumet San Diego</b> 830 West Valley Parkway Suite 330 Escondido, CA 92025 800-451-6650 <a href="http://www.calumetphoto.com">www.calumetphoto.com</a></p>	<p><b>The Ordovery Gallery</b> 410 S. Cedros Ave Solana Beach, CA 92075 858-720-1121 <a href="http://www.ordovergallery.com">www.ordovergallery.com</a></p>
<p><b>Encinitas Photo Center</b> 967 S. Coast Highway 101 #107B Encinitas, CA 92024 760-436-0562 <a href="http://www.encinitas101.com/encinitasphoto.htm">www.encinitas101.com/encinitasphoto.htm</a></p>	<p><b>PC Photo &amp; Imaging</b> 127 N. El Camino Real #C Encinitas, CA 92024 760-632-1790 <a href="http://www.pc-photo.net">www.pc-photo.net</a></p>
<p><b>Photographic Explorations</b> 197 Woodland Pkwy Ste 104-218 San Marcos, CA 92069 <a href="http://www.photographicexplorations.com">www.photographicexplorations.com</a></p>	<p><b>Pro Photo Repair</b> 7910 Raytheon Road San Diego, CA 92111 858-277-3700 <a href="http://www.procamerarepair.com">www.procamerarepair.com</a></p>
<p><b>Photo Art of Carlsbad</b> 2744 Carlsbad Blvd Suite 116 Carlsbad, CA 92008 760-729-1960 <a href="http://www.photoartofcarlsbad.com">www.photoartofcarlsbad.com</a></p>	<p><b>Green Flash Photography</b> 4966 Lamont Street Pacific Beach, CA 92109 858-272-1926 <a href="http://www.greenflashphotography.com">www.greenflashphotography.com</a></p>
<p><b>Wayne Richard Photography</b> 8838 La Cartera Street San Diego, CA 92129 (858) 248-5179 <a href="http://wayne-photo.com">wayne-photo.com</a></p>	<p><b>Nelson Photo</b> 1909 India Street San Diego, CA 92101 619-234-6621 <a href="http://www.nelsonphotosupplies.com">www.nelsonphotosupplies.com</a></p>
<p><b>Photo Art People</b> 11752 Mira Lago Way San Diego, CA 92121 858-204-6064 <a href="http://www.PhotoArtPeople.com">www.PhotoArtPeople.com</a></p>	

**JANUARY 2010 Meeting**

Wednesday, January 27, 2010 Quail Botanical Garden, Encinitas

Ecke Building Meeting Room

Enter Front Gate - **Exit Rear Gate**

Front Gate is Locked at 7:00 p.m.

**6:00 p.m. - Front Gate Opens**

**6:15 p.m. - Sign-in & Refreshments**

**6:30 p.m. - Announcements & Member Greeting**

**6:45 p.m. - Presentation**

**7:45 p.m. - Break & Refreshments**

**8:00 p.m. - Member Share**

**Donations: First-time guests free/returning guests \$3.00**

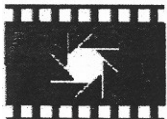
**TO REACH NCPS**

**Web Site: [www.nc-photo.org](http://www.nc-photo.org)**

**VOLUNTEER LEADERSHIP TEAM**

President		To contact an individual Team Member go to our Web Site and click on CONTACTS and then on the person you wish to contact.
Vice Pres.	Barbara Swanson	
Treasurer	Nancy Jennings	
Secretary	Nancy Telford	
Gatekeeper	Ed Stalder	
Hospitality	Sonja Longley	
Historian	Sing Baker	
Mailbox	Jack Jennings	
Membership	Al Joseph	
Member Show	Joann Johnson	
Newsletter	Ron Nash	
Photo Shoots	Dan Nougier	
Projectionist	Vern Elmore	
Programs	Andrew Szikla	
Reception	Darlene Ashley	
Web Site	Fred Heinzmann	

**NOTE:** Please place NCPS in the Subject line of all correspondence.



**North  
County  
Photographic  
Society**

**PO Box 231881  
Encinitas, CA 92024-1881**